



TAPMI

(A constituent unit of MAHE, Manipal)



# TAPMI

## SHAPING LEADERS. CREATING FUTURES.

MASTER OF BUSINESS ADMINISTRATION

**2026-2028**

PROSPECTUS FOR ADMISSIONS

T A Pai Management Institute

(A Constituent Unit of Manipal Academy of Higher Education)



# TAPMI

WHERE LEARNING IS FOR LIFE

## TAPMI'S MISSION STATEMENT

To excel in management education,  
research and practice.



# THE TAPMI ADVANTAGE



Legacy of  
42 years



8000+ alumni



Ranked consistently  
amongst top  
B-Schools in India



Experiential  
Learning



100% placement  
record year-on-year



Industry collaboration  
for cutting edge  
courses



World class  
accreditations -  
AMBA & AACSB



A Constituent Unit  
of MAHE  
(Institute of Eminence)



Life in beach town of  
Udupi-Manipal and a  
gorgeous 44-acre  
green campus



Scholarships  
and Awards  
available up to  
6.0 Crores



Excellent Infrastructure with  
AC classrooms, AC hostels, and  
state-of-the-art educational facilities  
such as Bloomberg Labs



TAPMI

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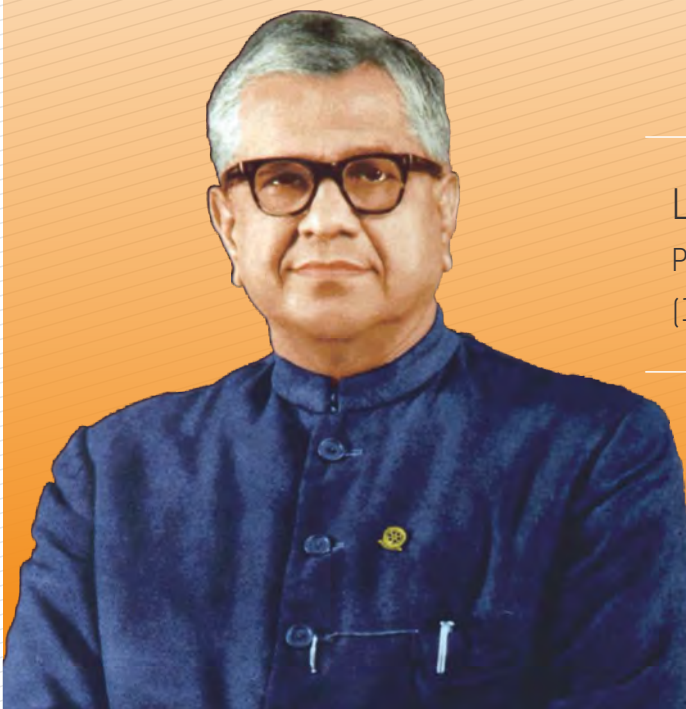


## FOUNDER OF MANIPAL



Born on 30th April 1898 at Kallianpur of Udupi District of Karnataka, Dr Tonse Madhav Ananth Pai was a self-made man who could understand the local problems, and his desire to serve the people motivated him to find ways and means commensurate with the conditions prevailing in those days. He had a great fascination for spreading education among youth from less privileged backgrounds in particular. He set up premier institutions such as the Kasturba Medical College Manipal in 1953 as the first non-missionary self-financing medical college in the private sector in India occupying the 29th place among the Medical Colleges started in India since 1835, created massive change and development in the educational circles. Continuing his thrust for providing higher education opportunities to the youth, he set up professional colleges of Engineering, Nursing, Pharmacy,

and Dental Sciences at Manipal. He was keen to make the Manipal campus a university seat and presented the case to the state and the central Governments. Dr.T.M.A Pai was conferred the prestigious Padma Shri Award by the President of India in 1965. Earlier the Government of Mysore had honoured him with the Public Service Award in 1962, and in 1974, the Mysore University honoured him with the Doctor of Science (Honoris Caus) degree. The secrets of his success were his vision to see what was needed and what was possible and his courage to start new institutions where others felt impossible to succeed. His philosophy was one of service to one's family, friends and the world's people as God's one big family. He lived through his philosophy and his name will be forever etched in people's memory.



Late Shri Dr. T M A Pai

Padma Shri Awardee

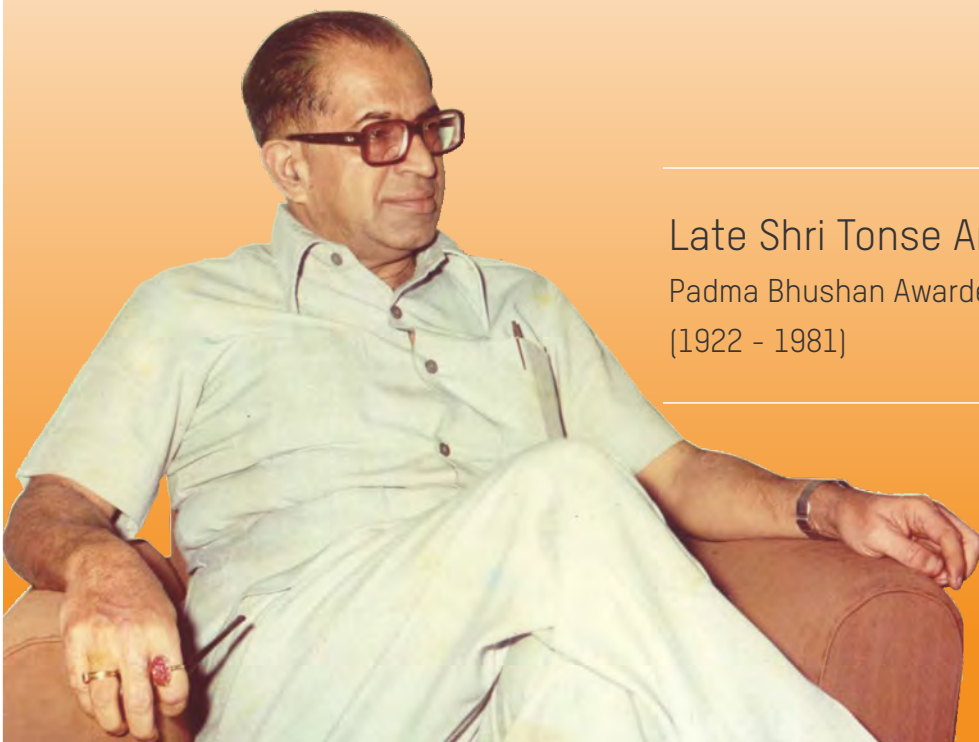
(1898 - 1979)

# FOUNDER OF TAPMI



Shri Tonse Ananth Pai (17 January 1922 – 29 May 1981), one of the few men who catapulted a small village into a model for the world to follow. In a career spanning thirty-eight years, Shri T A Pai's contributions to nation-building took many forms. He played roles as a politician, held positions such as that of the Railway Minister of India, was in the education, insurance and banking sectors. Under Shri Ananth Pai's stewardship, Syndicate Bank embarked on ground-breaking rural expansion programs with innovative features. In 1970, Shri Ananth Pai was appointed as the chairman of Life Insurance Corporation

of India (LIC) Pleased with his tremendous contribution the government conferred the award of Padma Bhushan (a national honour in India) in the year 1972. Dr T. A. Pai was also the first Chairman of the Indian Institute of Management, Bangalore. His commitment to nation building and dedication to social development have made him a torch bearer in India's illustrious history. He founded the T. A. Pai Management Institute in 1980, which has gone on to become one of the top business schools in the country.



Late Shri Tonse Ananth Pai  
Padma Bhushan Awardee  
(1922 - 1981)



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**OUR**

# LEADERS SPEAK

## VICE CHANCELLOR'S - WELCOME MESSAGE



Dear Aspirants,

We are thrilled to welcome you to T. A. Pai Management Institute (TAPMI), one of India's premier management schools and a proud constituent unit of the Manipal Academy of Higher Education (MAHE), an Institution of Eminence (IoE), Deemed to be University.

As you embark on this exciting journey, you are stepping into a world-class academic environment designed to prepare you for the fast-paced, ever-evolving global business landscape. The program at TAPMI is crafted to challenge, inspire, and equip you with the skills and knowledge needed to thrive as a leader in today's dynamic world.

At TAPMI, you will have access to cutting-edge academic resources, unparalleled research opportunities, and state-of-the-art infrastructure. This is your chance to make the most of these exceptional facilities, explore your potential, and embrace the transformative experiences that await you.

We are confident that your time at TAPMI will be immensely rewarding, offering you a rich and holistic learning environment that sets you on the path to success. Welcome to the TAPMI and MAHE family—we can't wait to see all that you will achieve!

**Lt Gen (Dr) M. D. Venkatesh**

VSM (Retd). Vice Chancellor



## PRO VICE CHANCELLOR'S MESSAGE

Dear MBA of 2028,

Greetings from TAPMI!

If you have picked this prospectus, it is a sign of great things to come in your life. Irrespective of whether it was an act driven by design or destiny, the very fact TAPMI is a top option for your MBA is enough indication that you will eventually choose well.

TAPMI is a high performance business school and is placed in the management, law, humanities and social sciences wing of MAHE, Manipal. TAPMI is a jewel in the MAHE crown. When you are evaluated by the world after your TAPMI experience, your Colour, your Clarity, your Cut and your Carat will be rated, as all precious jewels are rated. Your colour will be the colour of success. Your clarity of purpose, of knowledge, of application and of intent shall make you extremely desirable to governments, institutions, businesses and organisations alike. TAPMI's academic rigour shall ensure your cut is modern, relevant and, well, certainly above the rest. And



your carat will always be on the heavier side of the value scale.

You are in a position to consider your admission to the TAPMI MBA because of your good past performance. TAPMI will enhance your present to be better. Finally, your TAPMI experience will mean that your future is among the best that can be!

As you read through this prospectus, you will find enough and more reasons to choose the TAPMI MBA. You will find the course that appeals to you. Whatever your choice, TAPMI assures you of a scintillating and stimulating scholastic experience.

As always, TAPMI is ever ready to welcome you on board!

Here's wishing you happy choices!

### Prof. Madhu Veeraraghavan

Pro Vice-Chancellor

[MAHE, Bangalore Campus]

Pro Vice-Chancellor,

[Management, Law, Humanities and Social Science]

Manipal Academy of Higher Education,

T.A. Pai Chair Professor of Finance,

Dr. TMA Pai Endowment Chair in Management Research





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## OUR LEADERS SPEAK

### INCHARGE DIRECTOR'S MESSAGE

Dear Aspirants,

You just indicated you have an excellent sense of selection by putting TAPMI in your basket of options for your best- in-class MBA. Welcome to TAPMI, where we envision and nurture the leaders of tomorrow. We deliver programs that are rigorous, relevant and focused on your holistic development. Our systems, processes, and people are working in a mission mode, putting you at the centre of the Institute. As you stand at the threshold of your MBA journey, we invite you to embark on a transformative experience that goes beyond academic excellence. Over the last 40 years, TAPMI has been a pioneer in delivering excellence in the field of management. TAPMI has merged with the Manipal Academy of Higher Education (MAHE), an Institution of Eminence recognized by the Government of India. Going forward, a TAPMI student will be able to access world-class resources of both institutions, creating a unique and rich student experience. We are part of a select



group of institutions with the coveted double crown [AACSB and AMBA] accreditations. These recognitions are a testimony to the quality of our faculty, staff and facilities. Today, a degree from TAPMI is a passport to professional success. Our stellar placement record and corporate connect is a consequence of our high academic standards. Over the years, our alumni/graduates have made significant contributions at top-notch institutions across the country and around the world. TAPMI offers an exciting range of programs, a prospective student will make a choice based on their career aspiration. Irrespective of the Program choice, we assure you of an enriching experience that draws strength from synergies across all our Program offerings.

Wishing you all the very best. Godspeed!!! Here's hoping to find you in TAPMI's Batch of 2026-2028; as you can see, we are eagerly waiting for you!

Prof. Durga Prasad  
Incharge Director



# TAPMI, BENGALURU

## DEAN'S MESSAGE



Greetings from TAPMI Bengaluru!

It gives me immense pleasure to welcome you to the T. A. Pai Management Institute (TAPMI), Bengaluru — a proud constituent of the Manipal Academy of Higher Education (MAHE), an Institution of Eminence recognized by the Government of India.

At TAPMI, excellence in education goes beyond imparting knowledge — it is about shaping individuals who think critically, lead with integrity, and drive meaningful change. Our philosophy reflects: to nurture future-ready leaders through a dynamic ecosystem that blends academic rigor, industry internship, innovation, and experiential learning.

TAPMI stands among the few globally recognized institutions committed to responsible management education. Our programs — from the BBA (Honours) to the MBA in Technology Management — are carefully designed to meet the demands of a rapidly evolving business world. By integrating management principles with technology, social sciences, and sustainability, we prepare our students to lead in an Industry 5.0 era defined by human-centric innovation.

Experiential learning forms the cornerstone of our pedagogy. Through case-based instruction, live projects, internships, and industry collaborations, our students gain practical insights that complement classroom learning. Initiatives such as the Global Leadership Conference (GLC), Nexus and Aluminate talks, and mentorship programs supported by faculty and industry mentors, bridge academia and industry seamlessly — enabling students to translate ideas into impactful outcomes.

At the heart of TAPMI Bengaluru lies our commitment to ethical, inclusive, and socially responsible leadership. Our Center for Social Empowerment (CSE) empowers students

to work on community-driven projects aligned with the United Nations Sustainable Development Goals, fostering empathy and a sense of purpose alongside managerial excellence.

Our distinguished faculty — a blend of accomplished scholars and seasoned practitioners — continuously enrich this learning environment through research, industry engagement, and global collaboration. Their thought leadership strengthens TAPMI's position as a hub for cutting-edge management education and research excellence.

As we move forward, TAPMI Bengaluru remains steadfast in its mission "to excel in management education, research, and practice," and in its promise to contribute to a better, more equitable world through innovation, sustainability, and responsible leadership. At TAPMI Bengaluru, education goes beyond classrooms, and qualifications — it is about shaping ethical innovators, agile problem-solvers, and responsible business leaders who contribute meaningfully to organizations and society.

I invite you to join us on this journey of transformation — to learn, lead, and make a difference.

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**Cdr (Dr.) S. Navaneetha Krishnan (Retd.)**  
Dean, T. A. Pai Management Institute (TAPMI), Bengaluru  
Manipal Academy of Higher Education (MAHE)

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# TAPMI

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# One Institute Two Campuses





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TAPMI

# B-School Ranking

2025-26

TAPMI TODAY

Outlook (2025)

#5

among Private MBA  
Institutions in India

#2

among Private B  
Schools – South Zone

Bloomberg -  
Best Business School  
Rankings 2025-26

#9

among Asia-Pacific  
B-Schools

National Institutional Ranking Framework (NIRF)  
India Rankings 2025

#39

in Management Category  
<https://www.nirfindia.org/2023/ManagementRanking.html>

Business Today (2025)

#21

Overall Rank

MBAUniverse.com (2025)

#20

Overall Rank

Career 360 (2025)

#5

among Private  
B-Schools in India

The Week (2025)

#17

Overall Ranking

#9

among Private B  
Schools

#1

among Private  
B Schools - South Zone

# Accreditations



Accredited by Association to Advance Collegiate Schools of Business (AACSB).

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The National Board of Accreditation has accredited the MBA programs. Accredited by the Association of MBAs (AMBA).

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All MBA programs offered at TAPMI, Manipal, are approved by AICTE.

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TAPMI is a signatory to PRME (Principles of Responsible Management Education), which is a United Nations supported initiative and the largest organized relationship between the UN and business schools across the world. TAPMI has made a commitment to advancing values such as sustainability, responsibility and ethics in teaching, research and thought leadership.

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Post Graduate Programs of TAPMI are recognized by the Association of Indian Universities (AIU)

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TAPMI is one of the few institutes to be recognized by Beta Gamma Sigma for its academic excellence in business studies. This recognition grants TAPMI students access to a global network of over 580 collegiate chapters and 820,000 lifetime members.





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# TAPMI PROGRAMS

TAPMI believes that academics should facilitate the holistic development of the students who join the 2-year postgraduate programs. TAPMI's approach brings out the best in the students through continuous evaluation and insistence on frequent and high-quality work outputs.



- **MBA**

- **MBA – BKFS**  
(Banking and Financial Services)

- **MBA – HRM**  
(Human Resource Management)

- **MBA – Marketing  
Management**

- **MBA – IB**  
(International Business)

- **MBA – Technology  
Management\***  
(TAPMI Bengaluru Campus)

- **MBA – Artificial  
Intelligence and  
Data Science\*\***  
(MBA-AI & DS)

\* MBA-Technology Management program is a 2-year (6 trimester) program based in TAPMI Bengaluru campus with instruction by industry professionals and academic research professors and continuous live projects in renowned IT companies in Bangalore and other IT hubs.

\*\* MBA- Artificial Intelligence and Data Science is a 2-year (6 trimester) program which is co-taught with the faculty of Manipal School of Information Sciences, and industry professionals.



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# MASTER OF BUSINESS ADMINISTRATION (MBA)

THE FLAGSHIP TAPMI MBA ADVANTAGE TO BOOST CAREERS

The MBA Core is TAPMI's flagship program with a legacy of leadership, producing over 5000 accomplished alumni who now serve in influential roles across industries and continents. Guided by TAPMI's mission of "Leadership through Value Creation," the program nurtures versatile leaders with analytical strength, ethical grounding, and a cross-functional perspective essential for today's dynamic business environment.

## Program Highlights

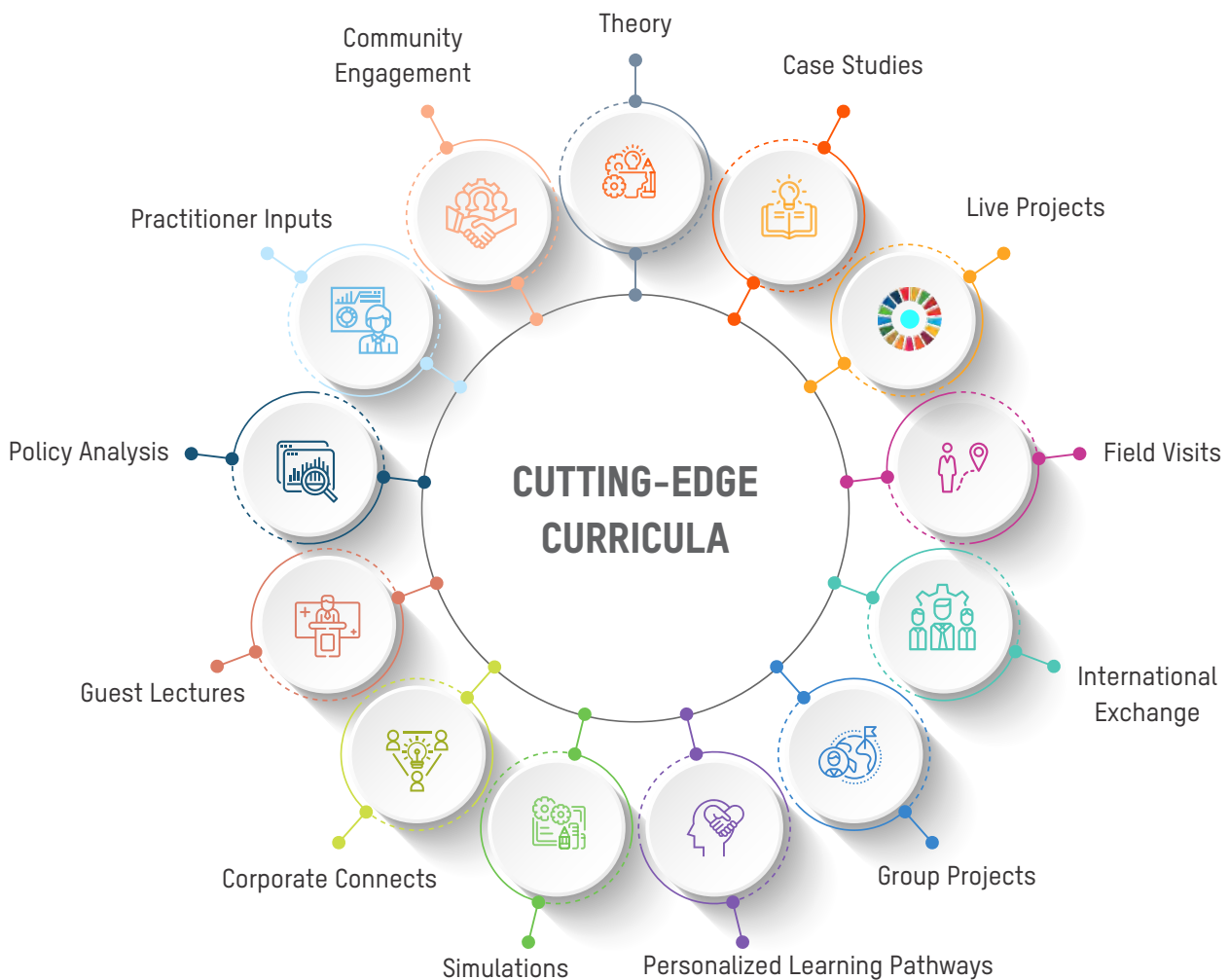
- Two-Year Program spread over six trimesters, balancing academic depth with practical learning.
- Year 1: Core courses in Strategy, Marketing, Operations, Human Resources, Accounting, Finance, Economics, Information Systems, and Analytics build a strong multidisciplinary foundation.

- Year 2: Contemporary, industry-relevant electives allow students to specialize in areas such as Marketing Management, Operations Management, Banking & Finance, Analytics, and Information Systems.

**Distinctive Features**

- Leadership Assessment & Development Counselling (LADC): A structured, evidence-based leadership journey designed to enhance self-awareness, managerial capability, and team effectiveness.

- Young Leader Program (YLP): A unique initiative offering mentorship and executive internships with CXOs of reputed organizations, enabling early leadership exposure.
- SEVA (Society, Environment, Values & Attitudes): A 2-credit experiential course where students work with NGOs, local bodies, and social enterprises to apply management knowledge toward sustainable and inclusive development.





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# MBA - BKFS

## PIONEERING EXCELLENCE IN BANKING AND FINANCIAL LANDSCAPE

- TAPMI's MBA-BKFS program focuses on "Value-Creation through Financial Analysis". Aided by the state-of-the-art TAPMI Finance Lab, this course enables students to have a managerial career in the fields of banking and financial services with leading national and multinational banks and financial institutions.
- Two-year MBA course with a focus on Banking and Capital Markets, catering to banking and financial services industry.
- Career paths in Investment and Corporate Banking, Stock Broking, Financial Analyst, Treasury Operations, Asset Managers, Credit Rating Analyst, roles with exchanges/ regulators, etc.
- Courses across both years are integrated with Bloomberg terminals.
- Experiential learning through a one-of-a-kind course in India, Student Managed Investment Course (SMIC).
- Coursework aligned with the Candidate Body of Knowledge (CBoK) of CFA/FRM Programs'. Scholarship offered for pursuing CFA/FRM programs, based on merit.
- Three-week immersive industry exposure with the State Bank of India training institute or FinX Institute (Formerly BSE Institute) in addition to eight-week summer internship



# MBA – HRM

## LEARNING PEOPLE MANAGEMENT FROM THE BEST

- With a mission of creating value through people, the program is focused on delivering a comprehensive course curriculum in human resources to build exceptional behavioral (individual, team and leadership), functional, strategic and institutional (employee relations and industrial relations) HR competencies which empowers participants to become strategic partners for business.
  - Two-year MBA program focusses on creating thought leaders in human resources who can effectively manage people and organizations for high performance.
  - Experiential learning is effectively cultivated through a series of HRM workshops in specialized workshops on Competency Mapping, Emotional Intelligence, Coaching, Reward Management, Assessment Centers, Diversity, Equity & Inclusion and Personal Financial Management, all of which
- Management, Coaching, and Diversity, Equality & Inclusion, all of which prepare students to meet the demands of their professional environments.
- Graduates of this Program will be adept in leadership and navigation, business acumen and consultation, global/ national and cultural relationship management, technical competencies and HR functional skills
  - Elementary courses in year 1 including Finance and Economics, Marketing, Operations Management, and Information System Management.
  - Core-courses in human resource management in year 2, advance courses in Labor Laws, Digital Transformation in HR, Organizational Development, HR Consulting 2, AI & ML for HR, Gamification in HR and Employer Branding and Value Proposition.





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# MBA - IB

GLOBAL EXPOSURE FOR YOUR DREAM INTERNATIONAL CAREER



- Mastery of the International Business domain with enhanced functional skills in cross country contexts, global uncertainty and globalisation
- Critical thinking skills, international negotiation ability, cross cultural literacy and geo-political awareness
- Study abroad option at leading business schools overseas\*
- Effective corporate communication via foreign training, based on the Alliance Francaise curriculum and pedagogy and Advanced Business English Proficiency\*
- Alignment with GARP Sustainability body of knowledge, with certification (optional)\*
- Cross cultural sensitivity and Young Global Leadership (YLP) Program (to be piloted).

\*Subject to Curriculum revision for the 2026-2028 Batch.



# MBA – MARKETING

## CREATING FUTURE LEADERS IN A DYNAMIC MARKETING WORLD

- The MBA-Marketing Program provides foundational training in various management disciplines with specialized expertise in the functional area of Marketing.
- The program aims to empower professionals to lead in the domain of marketing, sales, and customer service across various sectors of the economy.
- BrandScan course which gives an opportunity to analyze actual business challenges through research and provide solutions to organizations.
- Live projects in addition to summer internship that provides the necessary industry exposure to students.
- Mentoring by TAPMI alumni holding senior leadership positions.
- Workshops delivered by industry professionals.
- Successful track record of attracting companies in FMCG, durables, retail, banking, and B2B sectors offering sales management, Product Management, retailing roles for final placements.





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# MBA - TECHNOLOGY MANAGEMENT

EMBRACING TECHNOLOGY, ENHANCING BUSINESS



## Introduction

TAPMI Bengaluru, a constituent unit of Manipal Academy of Higher Education (MAHE), an Institution of Eminence, is located at the esteemed MAHE Bengaluru campus. As a sister concern of the renowned T.A. Pai Management Institute, TAPMI Bengaluru, extends the four-decade legacy of TAPMI's outstanding institutional culture, excellent career support, and holistic learning experience continues to be extended.

## MBA-Technology Management

The MBA in Technology Management is designed to prepare future leaders for the evolving business world where technology plays a crucial role. This program is based on Business Management, Technology Management and Sectoral Specialization, ensuring that students develop a comprehensive understanding of both business fundamentals and the latest technological trends.

## USPs:

- Instruction by Industry Practitioners: 30% instructions in Technology and Industry Vertical courses are delivered by seasoned professionals.
- Personalized Focus: With individualized mentoring, the program ensures a tailored learning experience that helps students achieve their unique career aspirations.
- Software-Driven Instructions: Learning using industry leading software tools in each course.
- Leadership Assessment and Development Center: A dedicated center for leadership assessment and development, helping students identify and refine their managerial and decision-making abilities.
- Immersive Live Projects: Multiple live project internships for students with leading technology companies.
- Industry Mentor Programs: Students benefit from formal mentorship program with experienced industry professionals who provide career guidance, insights into emerging trends, and support in navigating professional challenges.
- Technology labs:
  - Finance Research Lab Analytics Lab
  - Supply Chain and E-Commerce Lab
  - AI/ML Lab
  - Specializations: Fintech, Healthcare Technologies, Retail & E-Commerce

# MBA- AI AND DATA SCIENCE

BLENDING THE PRINCIPLES OF BUSINESS AND TECH!



## Value Creation through Next-Generation Learning

Rapid developments in Artificial Intelligence (AI) and Data Science (DS) are fundamentally reshaping industry sectors, business models, and fueling innovation and the workplace environment. There is a growing demand for AI and DS professionals to manage this change effectively and lead them with confidence.

TAPMI, in collaboration with the Manipal School of Information Science, has designed an innovative MBA program in AI and Data Science to address this need. A futuristic new age cutting-edge program that combines business management concepts with AI and Data Science techniques to prepare students for the future challenges in the corporate world. The program merges advanced technical skills with strategic business acumen and knowledge. It prepares the students to lead and manage AI-driven digital transformations in IT or non-IT firms. Unlike a Master's degree program in Technology or M.S. in AI and Data Science or MSc in Machine Learning and Data Science, the MBA in AI/DS program offers an exposure to an ideal mix of business acumen armed with technical know-how.

## Holistic and Cutting-Edge Curriculum

The program features a unique, multi-dimensional curriculum, offering a deep dive into business management essentials such as Marketing, Finance, Human Resources, Strategy, International Business, Information Technology, and Supply Chain & Operations, while also equipping students with in-depth expertise in AI, Machine Learning, Deep Learning, and Data Science.

The curriculum focuses on developing and deploying AI and Machine Learning models. It gives students practical skills to create solutions, bridging the gap between technology and real-world business applications.

## Career Pathways

With a curriculum that balances business strategy with technical expertise, TAPMI's MBA in AI and DS is the gateway to a successful career in one of the most exciting and fast-growing fields today.

Graduates of the MBA in AI and Data Science will be well-positioned for a wide range of high-demand roles in IT & Telecom, Banking, Finance & Fintech, Retail, Healthcare, Manufacturing, Business & IT



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Consulting, Energy, Education & EdTech, Media & Entertainment, Agriculture & AgriTech domains.

Opportunities include positions such as Business Analyst, Data Science Manager, AI Product Manager, Research Manager, and AI/ML Solutions Manager. The knowledge gained in this program allows graduates to step into management positions in AI-centric or non-AI-centric industries and drive innovation and transformation through a data-driven decision-making philosophy.

### Highlights

#### Project-Based Learning

Concurrently running projects will be facilitated by faculties (TAPMI and MSIS) and executed by students in terms two and three. Students will engage in projects that simulate real-world industry scenarios throughout their MBA journey.

The fourth term will be dedicated to internships across various industry verticals, allowing students to apply their knowledge in different business environments and contexts. These provide invaluable first-hand experience, helping students understand how AI and DS transform businesses globally.

Applied learning is at the heart of this program. Students will work with multiple tools such as Python,

R, Tableau, Power BI, and many more to. Using cloud platforms such as Microsoft Azure, Amazon Web Services, and Google Cloud Platform, the program ensures that students are well-versed in the latest technologies driving AI and DS innovation.

#### Enhanced Industry Interface

The program's structure ensures that students are constantly engaged with industry professionals. Students immerse themselves in an industry-driven live project in their fourth term, working on functional / cross-functional and operational challenges leading organizations and startups face, further enhancing their industry readiness.

TAPMI also encourages students to participate in various Hackathons, B-school competitions and Research Conferences, offering them an opportunity to network and stay up-to-date with the latest developments in this domain.

#### Desired Participant Profile

This MBA program is ideal for fresh engineers enthusiastic about the intersection of technology and business. Applicants should have a bachelor's degree in AI/Data Science/Analytics/ML/IS/IT. Blending technical expertise with business domain knowledge is key to success in this program.



### Programme Differentiators

The MBA – AI & Data Science program at TAPMI is a specialised, industry-aligned program designed to build expertise in AI and Data Science. The unique aspects of the program are as follows:

1. A unique program designed and delivered by TA Pai Management Institute (TAPMI) and Manipal School of Information Science (MSIS). Established in 1981, TAPMI has been a pioneer in management education in India. TAPMI is one of the select institutes in India to be accredited by AACSB and AMBA. MSIS was started in 1998 with unique industry-focused, postgraduate technology programs. The MBA AI-DS programs leverages core strengths of each institute, offering students a blend of expertise. The curriculum combines core MBA disciplines, such as Marketing, Finance, Strategy, HR, Operations, with fundamentals and applications of AI and Data Science.
2. A unique six-month Internship built into the program, providing an opportunity to work on real-world business problems in the industry across various sectors.
3. Concurrently running projects in Terms 2 and 3, providing students with hands-on experience. The Concurrent Running Projects provide students with hands-on experience in applying Machine Learning, Data Engineering, Analytics, Natural Language Processing, and Deep Learning concepts to address real-world business problems. Each project challenges students to design and implement multiple models, perform comparative analysis, and evaluate solutions based on accuracy, interpretability, and business relevance. Through this experiential learning approach, students develop practical skills in building data-driven solutions, making informed decisions, and bridging the gap between AI technology and business strategy.
4. The state-of-the-art TAPMI Analytics Lab and AI/ML Lab at MSIS feature multiple terminals, offering direct access to cloud computing platforms and data science tools to build and test AI models.



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# TAPMI's INTERNATIONALIZATION IMPACT

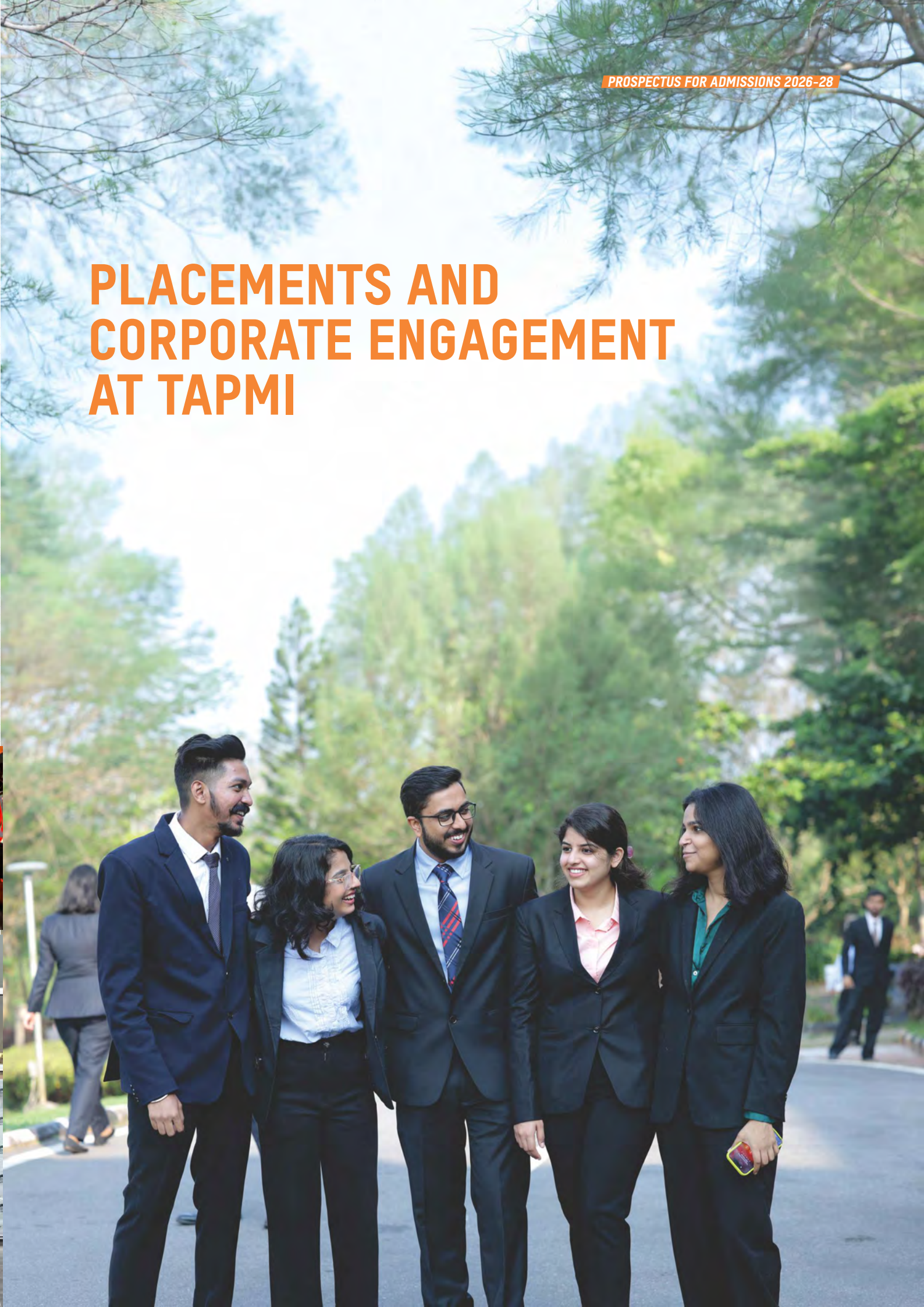
TAPMI actively pursues partnerships with reputed universities and management institutions across the globe to offer its students a comprehensive and immersive experience, fostering a profound understanding of the interconnected dynamics between economic activities, industrial landscapes, and cultural nuances in diverse global contexts. Under the aegis of MAHE, TAPMI leverages institutional relationships with over 270 top global institutions across the Americas, Europe, Australia, Asia, and Africa. The collaborations have been carefully curated to facilitate our students' engagement with increasing international dispersion of production, marketing, design, services, and business resources. TAPMI strives to strengthen cross-cultural learning experience of students in its core and affiliate programs. In this endeavour, students participate in international exchange, immersions, industry- and societal projects, and study abroad programs.

In addition to its flagship MBA program, TAPMI also offers a specialized MBA International Business (IB) program that strives to develop global leadership through innovation and integrated value creation. The IB program focuses on honing students' skills in cross country contexts aimed towards addressing global uncertainty and collaboration across cultures. Students get a chance to engage in problem-solving with global organizations such as the United Nations, and X-Culture.

With international collaboration, TAPMI faculties have not only published in top tier journals but are also actively engaged in developing and shaping policy on entrepreneurship, sustainability and business management at forums such as the G20, World Economic Forum, and United Nations' Principles for Responsible Management Education (PRME).



# PLACEMENTS AND CORPORATE ENGAGEMENT AT TAPMI





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# TAPMI PLACEMENTS

Excellent Placement Record year-on-year



- Key Corporate Engagement programs
- Individual career planning and counselling for all students
- 2 month intensive Summer internships leading to over 28% PPOs in 2023-24
- Live projects with industry and faculty guides
- Disha: Annual workshop with CFO/CEO/Company Lead level interactions from over 146 guests from 139 companies(2023)
- Advisory Boards to create curriculum based on industry trends
- Sponsored Competition Participation for personal growth
- Sectoral and industry-specific Workshops
- Industry immersion workshops
- Co-delivery of electives by Industry experts
- 7000+ Alumni Connect

# PLACEMENT 2025-26\*

\*in progress



## Highest Package Program wise



**MBA**

**32.77 LPA**



**MBA - BKFS**

**26.25 LPA**



**MBA - HRM**

**19.59 LPA**



**MBA - MKT**

**19.59 LPA**



**MBA - IB**

**16.00 LPA**




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## PRE-PLACEMENT OFFER HIGHLIGHTS

The placement process for 2025-26 is in-progress in below the table.

	2022-23	2023-24	2024-25
	<b>Number of PPOs</b>		
	136	112	83
	<b>Percentage students receiving PPO</b>		
	28%	22%	16.70%
	<b>Highest Stipend (in Lakhs)</b>		
	1.25L	1.50L	2.00L

## GENDER BASED BREAKUP OF PRE PLACEMENT OFFERS

	2022-23	2023-24	2024-25
Male	78	62	37
Female	58	50	46

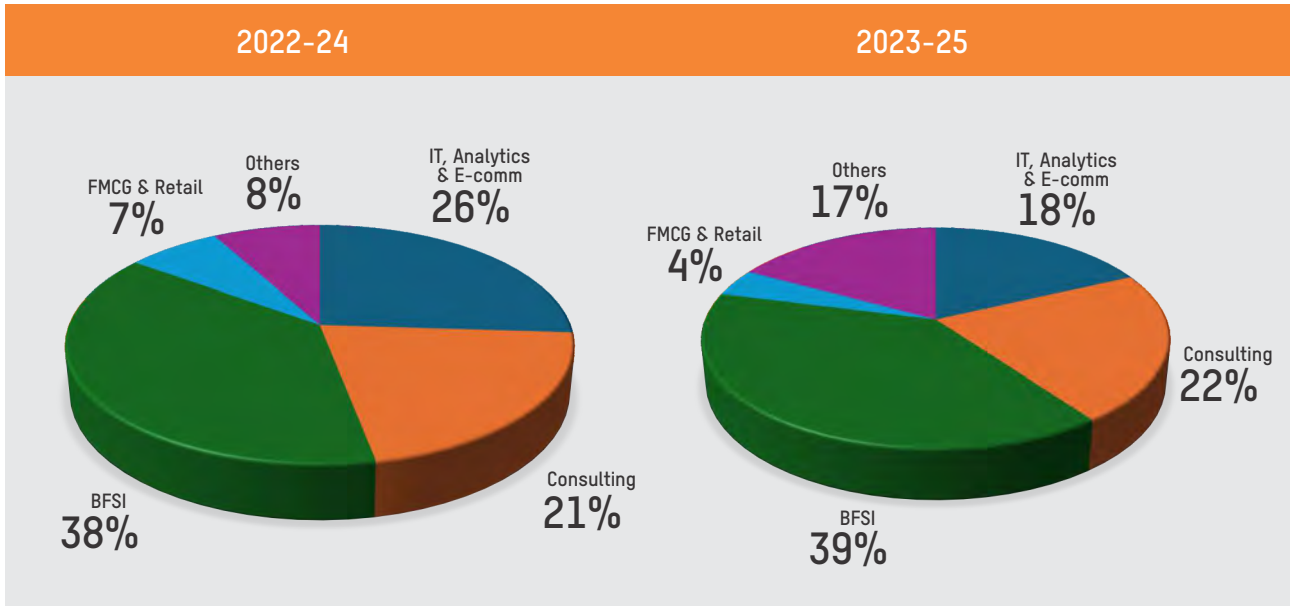


## PPO BASED ON EXPERIENCE

	2022-23	2023-24	2024-25
Fresher	33	34	26
Students with work experience	103	78	57

## PROMINENT SECTORS FOR PLACEMENT

The placement process for 2025-26 is in-progress in below the table.



## HIGHEST CTC - LAST TWO YEARS

2023-24	2024-25
32.02 LPA	32.77 LPA



## PACKAGE DETAILS



PLACEMENT	2023-24	2024-25
Top 50	20.64	19.16
Top 100	18.45	17.65
Top 150	17.25	16.72
Top 200	16.37	16.02

in Lakhs



TAPMI

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# KEY SECTORS



- Automotive, Aviation And Aerospace
- BFSI
- Consulting
- Consumer Banking
- EdTech
- FMCG, Retail & E-commerce
- Healthcare
- Hospitality And Real Estate
- IT & Analytics
- Mobilization-operations
- Organization Development & Transformation
- Supply Chain, Logistics And Transportation

# KEY PROFILES

- Analyst (Financial Operations)
- Area Business Manager
- Area Manager
- Area Sales Manager
- CFO Associate
- Commercial Banking Credit Risk
- Consultant/principal - Digital
- Cyber Risk Consultant
- Digital Commerce Consultant
- Finance Associate
- Finance Consultant
- Financial Analyst
- Financial Consultant
- Global Finance Business Analyst
- Hr Assistant Manager
- Industry Research Management Trainee
- Innovation Consultant
- Investment Analyst
- Investment Banking - Analytics
- Management Consultant
- Management Trainee
- Manager - Credit
- Manager - Finance & Accounts
- Manufacturing Analyst
- Marketing Specialist
- Pre-sales Consultant
- Product Management
- Product Manager
- Program/product Manager - ERP/SAAS
- Project Manager
- Regulatory & Legal Support Advisor
- Risk & Compliance
- Sales Executive Trainee
- Sales Strategy Consultant
- Senior Analyst
- Senior Management Consultant
- Senior Manager (Brand & Collaborations)
- Strategy And Transactions Consultant
- Talent Acquisition Consultant
- Tech Risk Consultant





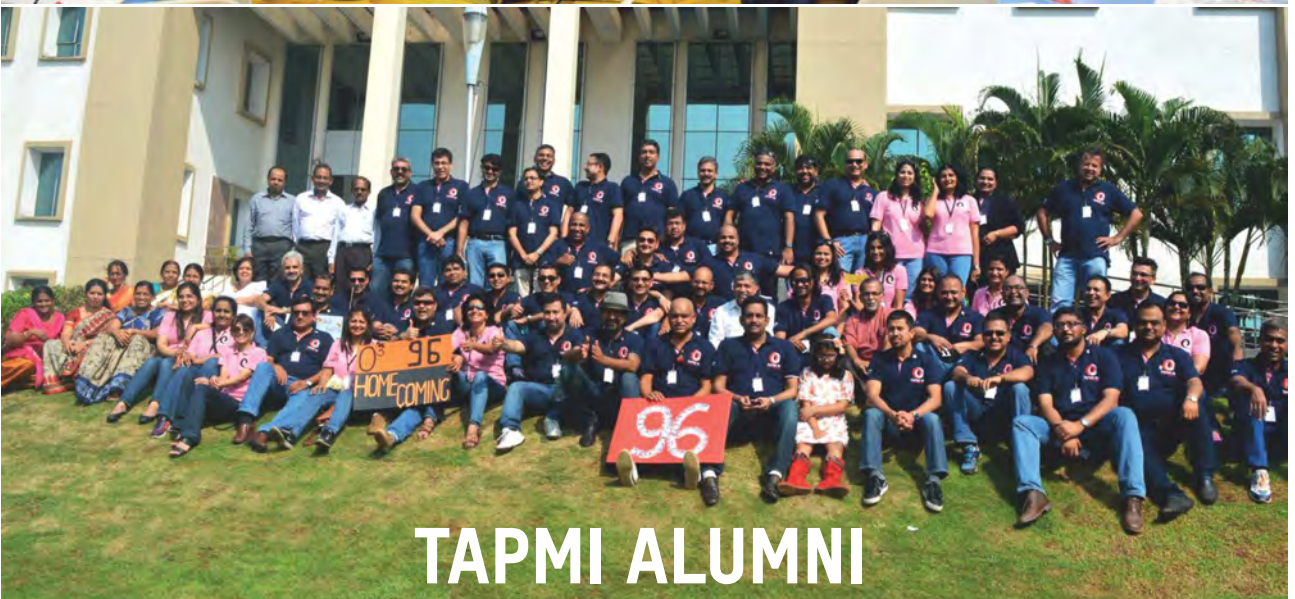
# TAPMI

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TAPMI

# TOP RECRUITERS

# TAPMI ALUMNI



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# TAPMI ALUMNI

## Creating Life Long Bonds

Alumni Relations Committee (ARC) of TAPMI with a mission to “Connect, Bond, Network” acts as a bridge between the alumni and the Institute. TAPMI has a network of 7000+ alumni across the globe who have been making the institute proud of their achievements. ARC aims to maintain close ties with the alumni of TAPMI and to promote interaction between alumni and the institute. Various events like alumni meets, initiatives, alumni mentorship, social media campaigns and webinars are held in order to

strengthen the relationship between the alumni, students, faculty members and staff. Additionally, ARC makes sure that all our alumni get to know about the job opportunities through the Portal available in the industry. By engaging alumni, we wish to enhance the network, involvement, and support TAPMI, while providing a mutually beneficial relationship. We solidify the connection between TAPMI's past, present, and future.

### HIGHLIGHTS

#### GLOBAL NETWORK OF ALUMNI



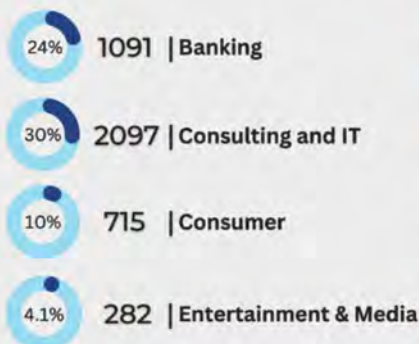
#### ENTREPRENEURS



#### C-SUITE & BOARD



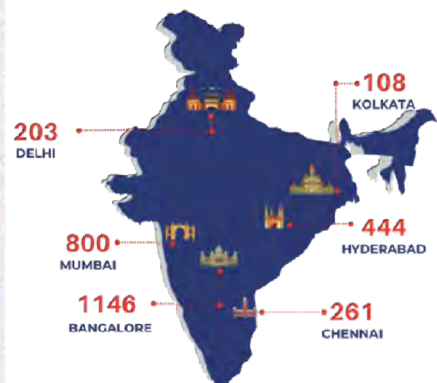
#### SECTOR DIVERSITY OF ALUMNI



#### TOP EMPLOYERS



#### ALUMNI ACROSS METROCITY





# TAPMI

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## ARC ALUMNI TESTIMONIALS



**Nikhil Sharma**

1999 - Food & Beverage Services - Perfetti Van Melle - Managing Director

"I have the fondest memories of being at TAPMI! It was a small batch, and we were all thrown together into the a cauldron of classes, quizzes and deadlines for assignments! For all those times, I am grateful to my teachers and friends who coached and helped me along the way!

Since the time we have graduated, it's been fabulous to see the institute do so well and touch new heights. The fact that many of the alumni are doing so well is testament to the quality of the learning and the atmosphere in which it is imparted at TAPMI.

Wishing much success for the future!"



**Jerry Vaidyan**

2002 - Human Resources - L&T Hydrocarbon Engineering Limited - Head-HR Operations

"My time at TAPMI ranks unchallenged as the best years of my life. What TAPMI does to you is - it transforms your outlook altogether. Your frames of reference are constantly challenged by the eustress of academic rigour, the mind-bending intellectual rigour of events like Brandscan and the real world application rigour of industry interface initiatives like Management in Practice. Add to this a multitude of self-organizing, self-leading Student Committees held to extreme levels of accountability by the committee members themselves, and you get an institution that you are proud to be a part of. The Director, Faculty and Staff are always there for you, every step of the way. And you get to match wits with batch mates as accomplished as yourself and make some amazing friends. I have TAPMI to thank for everything I have achieved in my career. So will you and I wish you all the very best."



**Shah Sushil J**

2003 - BIFS - HSBC - Head-Non Financial Risk

"TAPMI shattered my pre-set notion about how one goes about learning and up-skilling. Through every second, every initiative, each intervention of the PGP Program on Campus - the institute had only one Goal - subconsciously prepare the students for the real tough Organisations. In less than a month of joining, we realized that we were operating in a large university and were learning not only from the school but also from almost every other fellow batchmate. It is here I realized that true leaders are not entirely sculpted in the classroom, but a significant portion of it happens outside of it.

Coming from a City (4th tier in India) with Zero exposure to Corporate World, to making my presence meaningfully felt in the boardroom of HSBC India HQ has been quite a journey and I won't bat an eyelid before crediting most portion of that success to the turnaround in my personality that happened at TAPMI!"



## Sumeet Minocha

1999 - Consulting Accenture - Managing Director

"Tapmi gave me strong conceptual knowledge, and learning by doing projects like Management in Practice (MIP) and Brandscan. We had a phenomenal library, inspirational faculty, and above all, a visionary director. Tapmi was ranked among the top 11 MBA institutes when our batch joined in 1997.

Despite the tough placement scenario of 1999, our batch had 100% placements. Thanks to the institution, which was named after the visionary and legendary T. A. Pai. Tapmi gave me great friends and intellectual discussions to stimulate our thinking. Learning from peers has always been key in Tapmi. The learning tradition continues as we have a strong bond in our batch, Tapmi 99. Privileged to be part of a larger group called the Tapmi family."



## Suresh Uppalapati

1998 - Managing Director, Global Services Delivery - JAPAC, Google Cloud

"My two years at TAPMI was more than just an academic experience. It was a transformative journey that pushed me beyond my comfort zone, equipped me with the skills to handle pressure and think on my feet like never before.

The relationships I built with faculty, classmates, and industry leaders continue to inspire me. A lot of what I have been able to achieve professionally is thanks to the strong grounding and platform that TAPMI provided."



## Mohit Manochati

(TAPMI Batch 2000-2002), Head Of Cash Management Sales- Middle East and Africa, BNP Paribas, Dubai, UAE

"The learning and launch platform at TAPMI has been instrumental in my professional journey and career growth. The resources, mentorship, and the strong alumni network have provided invaluable support, making me feel like I'm part of a bigger family that's always there and genuinely cares about you"



**TAPMI**

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# ADMISSIONS AT TAPMI





# TAPMI

(A constituent unit of MAHE, Manipal)



# ADMISSION PROCESS

T A Pai Management Institute, Manipal hereby declares that the official and sole application portal for MBA admissions for the 2026 cycle

Applicants are advised to exercise caution and refrain from using any unauthorized websites claiming to be the portal of TAPMI for application purposes. TAPMI is not responsible for any issues, financial losses, or

misrepresentations arising from the use of unofficial or fraudulent websites.

To ensure a secure and legitimate application process, always verify the website URL before proceeding. For any queries, please contact the TAPMI admissions team directly via official communication channels.

## Minimum Eligibility

A Graduate Degree from a recognized University with not less than 60% marks

(Final year students may also apply. However, the admission shall be cancelled if they obtain less than 60% in their graduation).

## Specific eligibility for MBA (Core program)

- Valid entrance exams CAT/XAT and GMAT
- Cut-off scores of:
- > 90 percentiles for applicants with Work experience below 11 months
- > 80 percentiles for applicants with Work experience between 12-23 months
- Profile based shortlisting for people with work experience above 24 months.

## Specific eligibility for MBA Technology Management

- Cut-off score of >85 percentile for applicants with work experience of less than 12 months.
- Profile-based shortlisting for applicants with work experience of 12 months or more.
- Should be able to demonstrate interest & willing to pursue a career in technology domain.

## Specific eligibility for MBA Artificial Intelligence and Data Science

- BE/ B.Tech during under graduation in the field of Computer Science/ AI/ ML/ Data Sciences etc.
- Freshers are also eligible to apply.

The Admission Process provided below explains the common process followed across all Programs.

- Each MBA Program may have additional components for selection based on its specific requirements.

- Shortlist and Merit list for each Program is separate and independent of each other.
- Shortlist/Selection in one Program does not guarantee shortlist/selection for the other Program (for candidates who apply to multiple programs).

## Stage I: Shortlisting

Applicants will be shortlisted based on valid (best scores) entrance examinations.

- CAT (Common Admission Test) 2025
- XAT (Xavier Aptitude Test) 2026
- GMAT (Graduate Management Admission Test) January 1, 2021- January 31, 2026
- NMAT by GMAC™ 2025 scores, whichever is higher.

(Applicants can submit more than one test score)

Apart from high test score, TAPMI considers the overall profile of candidates. For example, academic profile (10th, 12th, Graduation marks), work experience, extra-curricular achievements, achievements in sports, contribution to social activities, entrepreneurial spirit, diversity, leadership potential, integrity and values. The entrance examination cut-off may vary slightly each year across programs, depending upon the profile of applicants and the suitability of the profile to specific program(s).

Students shall be informed about the shortlist decision on their registered email address.

## Stage II: Admission Process (GD-PI)

Stage II of TAPMI admission process consists of Group Discussion (GD), Written Ability Test (WAT), and Personal Interview (PI).

\*TAPMI makes suitable changes every year in the GD/PI process to select bright and deserving candidates. Shortlisted candidates will be informed about changes for 2026-28 admission process, if any.

The final selection of the candidate is based on the following:

Category	% Weightage
Score in Entrance Test (CAT, XAT, GMAT, NMAT)	35
Score for academic performance (in X, XII, Graduation Degree)	15
Group Discussion/Personal Interview	45
Weightage for Gender Diversity & Extra-curricular Activities	05
Total	100

\*As per the AICTE APH 2024-27, subject to change

### Fast-Track Admits

Fast-Track Admits are an exclusive group of candidates who have demonstrated outstanding academic achievements, leadership potential, and a commitment to excellence as evaluated through their application and their subsequent performance in the GD/PI. This distinguished cohort is granted priority in the TAPMI admissions process, reflecting their readiness to contribute meaningfully to the B-school community and beyond. TAPMI recognizes such individuals and has initiated a process for Fast-Track admits where few selected applicants shall receive the offer letter within 48-72 hours of their interview.

### Admission Process – NRI / NRI Sponsored Eligibility Criteria

TAPMI also accepts applications from NRI/NRI Sponsored Candidates/Foreign Nationals/ Overseas Citizenship of India (OCI) category candidates for specific programs (only). (Please contact Admissions Office for more details):

Person of Indian Origin (PIO): Shall mean the persons who are citizens of other countries (except Pakistan and Bangladesh) who at any time held an Indian passport, or who or either of his/her parents or any of his/her grandparents was a citizen of India by virtue of the provisions of the Constitution of India or Sec2(b) of Citizenship Act 1955.

Foreign Nationals: Shall mean the citizens of all countries other than India, who are not of Indian origin as defined under PIO.

### Minimum Eligibility

A Graduate Degree from a recognized University with not less than 60% marks (Final year students may also apply. However, the admission shall be cancelled if they obtain less than 60% in their graduation).

### Valid Entrance Exam scores

NRI Candidates: CAT / XAT / GMAT / NMAT / ATMA / CMAT / MAT

PIO / Foreign Nationals: GMAT (compulsory) and IELTS Score of 5.0 (if required).

For NRI / PIO candidates, TAPMI follows profile-based shortlisting. Profile considered for shortlisting consists of valid entrance exam scores, academic profile, work experience (type of company, total experience, etc.), extra-curricular achievements, if any.

Students will be informed of the shortlist decision through email to their registered email id.

### Note

1. All applications must be submitted online.
2. The above procedure may be changed depending on the developments that may arise.
3. Any disputes regarding the admissions to these programs are subject to the jurisdiction of Udupi only.
4. The application fee is non-refundable.
5. TAPMI uses CAT/XAT/GMAT/NMAT by GMAC™ scores for shortlisting the candidates. IIMs, XLRI and GMAC have no role either in the selection process or in the conduct of the program.
6. There is no "Management Quota" at TAPMI.





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# APPLICATION FEE

## Application Fee (Non-refundable)

Application Fee(Non-refundable)	
Programs Applying for Application Fee	
SINGLE Program	₹ 2,000
TWO Programs	₹ 2,250
THREE Programs	₹ 2,500
FOUR Programs	₹ 3,000
FIVE Programs	₹ 3,750
SIX Programs	₹ 4,750
SEVEN Programs	₹ 5,750

Last date for submission of online applications is December 29, 2025.

### Important dates

The important dates for TAPMI Admission Process for batch 2026-28:

Application Fee(Non-refundable)	
Activity	Date
TAPMI Admission Application Commencement	15 October, 2025
TAPMI Admission Application Close	27th January, 2026
TAPMI Admissions Final Selection First List Announcement	10th April, 2026 (Tentative)
Commencement of MBA First Year Term I	June/July, 2026 (Tentative)

### Admissions Schedule

Group Discussion and Personal Interviews will be conducted in February- March 2026. Please keep visiting the website for regular updates.

### Centres for GD/WAT/PI

Bengaluru, Chennai, Hyderabad, Mumbai, Kolkata, New Delhi, and Manipal.

### Program Fees

Tuition fee - For Indian Domicile:

Program	Tuition Fees (per year)
MBA	₹ 9,75,000
MBA-BKFS	₹ 9,75,000
MBA-HRM	₹ 9,75,000
MBA-IB	₹ 9,75,000
MBA-Marketing	₹ 9,75,000
MBA-Tech	₹ 9,75,000
MBA-AI & DS	₹ 9,75,000

For NRI

Program	Tuition Fees (per year)
MBA	USD 18300
MBA-BKFS	USD 18300
MBA-HRM	USD 18300
MBA-Marketing	USD 18300

- Alumni Lifetime Membership fee - ₹20,000
- Caution deposit (Refundable) - USD 600
- Training Cost at SBI and BSE (only for students enrolled in MBA-BKFS Program) - USD 900

### Education Loan Support:

TAPMI has associated with several banks to ensure quick financial assistance for students interested in availing educational loans. Please get in touch with the TAPMI Admissions team for further information and support.

### Admissions Office Coordinates

Landline(s): 0820 270 1010/ 1070/ 1080/1090/1091

Cell phone : 9482701000

Email: admissions.tapmi@manipal.edu

Please refer to the brochure & website for details/ updates.

# SCHOLARSHIPS & AWARDS

TAPMI offers ample scholarships and financial aid to support meritorious students in their academic journey. The institute offers scholarships worth up to INR 6 crores. Students deserve to benefit from different awards, including merit-based scholarships and other incentives that ensure financial constraints do not hinder their dreams.

- **Dr Ramdas Pai Scholarship for Excellence in Academics and Practice**
- **Dr Ramdas Pai Scholarship for Economically Weaker Section Students**
- **Dr Ramdas Pai Scholarship for Achievers**
- **Dr Ramdas Pai Future Innovators Scholarships**

The scholarships embody the profound commitment to empowering students and fostering an inclusive approach to education.

TAPMI also provides Academic Merit Awards and Other Scholarships including Dean's Roll of Honour, YLP Stipend, and CFA/FRM/CMT Scholarships etc\*

\*for more details visit the website





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# LIFE AT TAPMI





# TAPMI

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## INFRASTRUCTURE

World-class infrastructure to facilitate learning

- Fully equipped 100 seater library
- Classrooms fitted with AC, smart boards, dual projectors, audio-visual facilities and high-speed internet
- Residential facilities of twin-sharing basis with AC and individual washrooms for every room
- Hostels with Lifts, power back-up, WiFi and 6 common rooms for games and relaxation
- Excellent house keeping staff to keep the campus spotlessly clean
- Surrounded by 44 acres of lush greenery and peace
- Well equipped gym facilities for the fitness enthusiasts
- Campus store and hair salon facilities
- Ambulance facility available in the campus and direct connect to the Kasturba Hospital for emergencies
- Well-lit, spacious and green campus with running paths, broad walkways, garden seating and lounges for enjoyment, group work and assignments!
- Student centre and canteens with multiple food vendors providing variety of cuisines
- Night canteens for coffee and conversations



# CAMPUS LIFE

A home away from home

- Make friendships for life
- Relax in movie screenings with classmates
- Have endless cups of coffee and refreshments in the night canteen
- Go bird watching and participate in the riders and bikers' group
- Excite the sportsperson in you with state-of-the-art basketballs, football, cricket and badminton courts for rejuvenation after a day of classes and assignments
- Celebrate all festivals such as Ganesh Chaturthi, Durga Puja, Holi, Diwali, Gurupurab, Christmas, Halloween, etc
- Enjoy Onam and Garba with local food, local dress and friends
- Join and learn from over 30 student teams such as photography, dance, music, cooking to explore the creative, competitive and event managing side of you!
- Croon to Yet-To-Be-Named (YTBN), TAPMI's very own band!
- Ragging is completely banned. Anyone found guilty of ragging and /or abetting ragging is liable to be punished.





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## LIFE@MANIPAL



Global cuisines such as Italian, Asian, Arabic, Indian, Chinese and Mexican options

2 multiplexes and multiple shopping opportunities



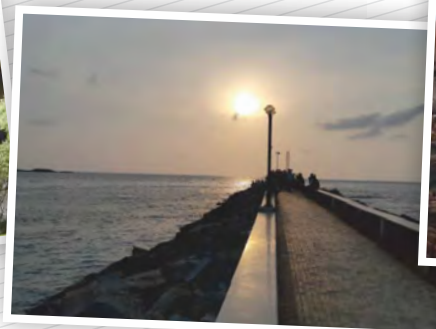
Well connected  
Manipal Town



- TAPMI, Manipal is in the Udupi district of Karnataka, approximately 70 km north of Mangalore on NH 66.
- Manipal is known for its high-class institutions of Medicine, Engineering, Dental, Hotel Management, Law and Pharmacy. It is easily accessible by road from Mangalore and Bangalore, both of which are well connected by air and rail from all major cities in India.
- The closest airport is the Mangaluru International Airport. Daily flights are available from Mangalore to Bengaluru, Mumbai, Delhi, Chennai, Cochin, Hyderabad, and Kolkata.
- Cab services are available from Mangaluru International Airport to Manipal and it takes about 75 minutes to reach the Campus.
- Udupi is a major railway station on the Konkan Railway route connecting Mangalore to Mumbai.
- By road, Manipal is 8 hours away from the capital city Bengaluru and an hour-long journey by road from Mangalore on NH 66.
- Manipal has an excellent bus transport system. State-owned Volvo buses ply from Mangalore frequently, and KSRTC buses are available every night from Bengaluru.



30000 national and international student crowd



Pristine beaches and beach shacks to be explored



15 kms to Malpe Beach

# LIFE@BENGALURU





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# SUSTAINABILITY@TAPMI

Touching lives through sustainability

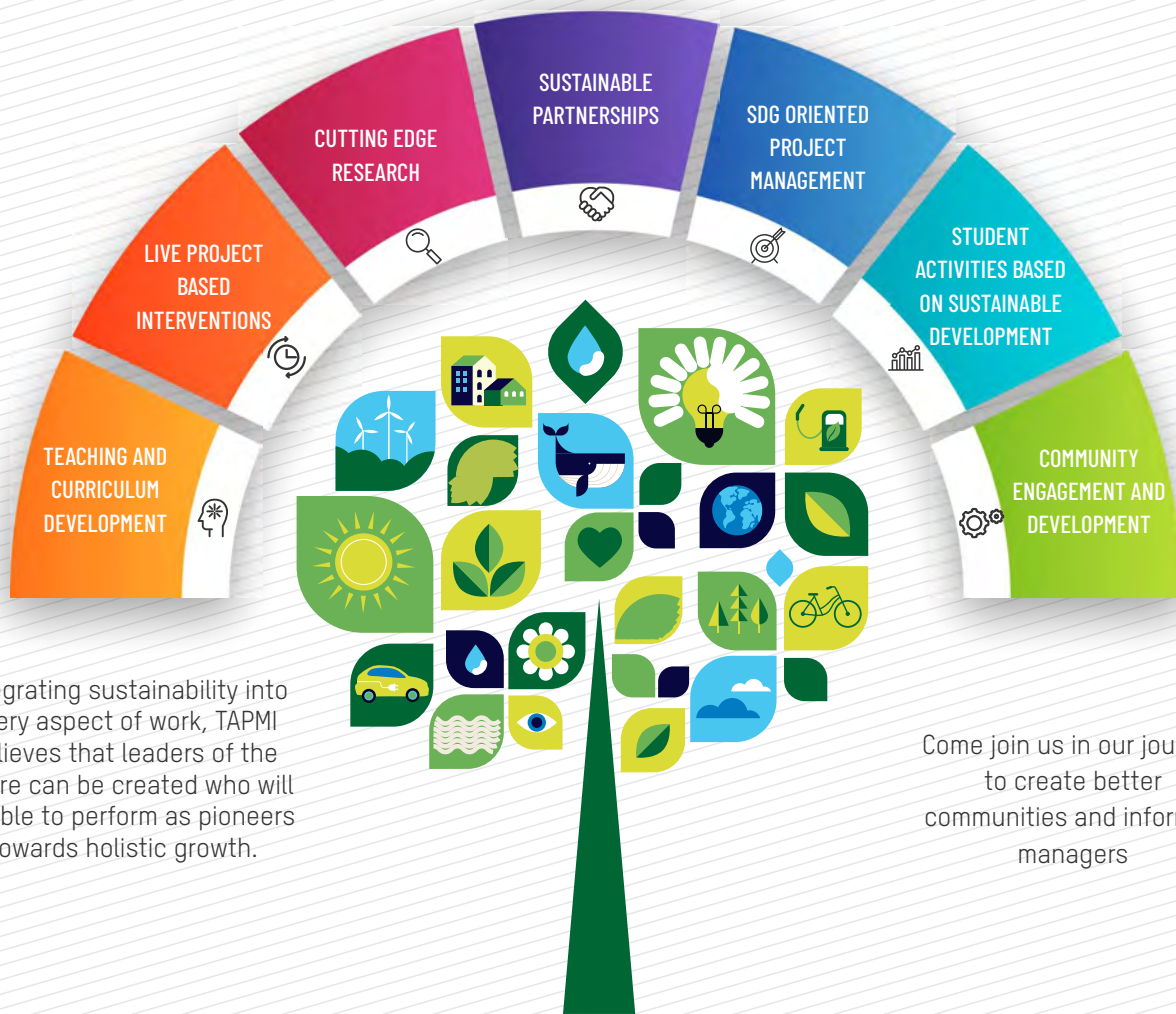
At the T A Pai Management Institute (TAPMI), we believe that imparting knowledge and skills to contribute towards sustainable development is an essential part of creating business leaders for tomorrow. TAPMI is committed to education for business excellence keeping tenets of sustainability in mind. People, planet and profit are central to our teaching at TAPMI and we believe in creating minds that are equipped to deal with the challenges of the future.

TAPMI looks at sustainable development in all aspects of its work, from student engagement, partner engagement, management of our premises to cutting edge research in sustainable development.

Sustainability is a critical part of the TAPMI way of life. From research based on SDG goals, community engagement and participation in local

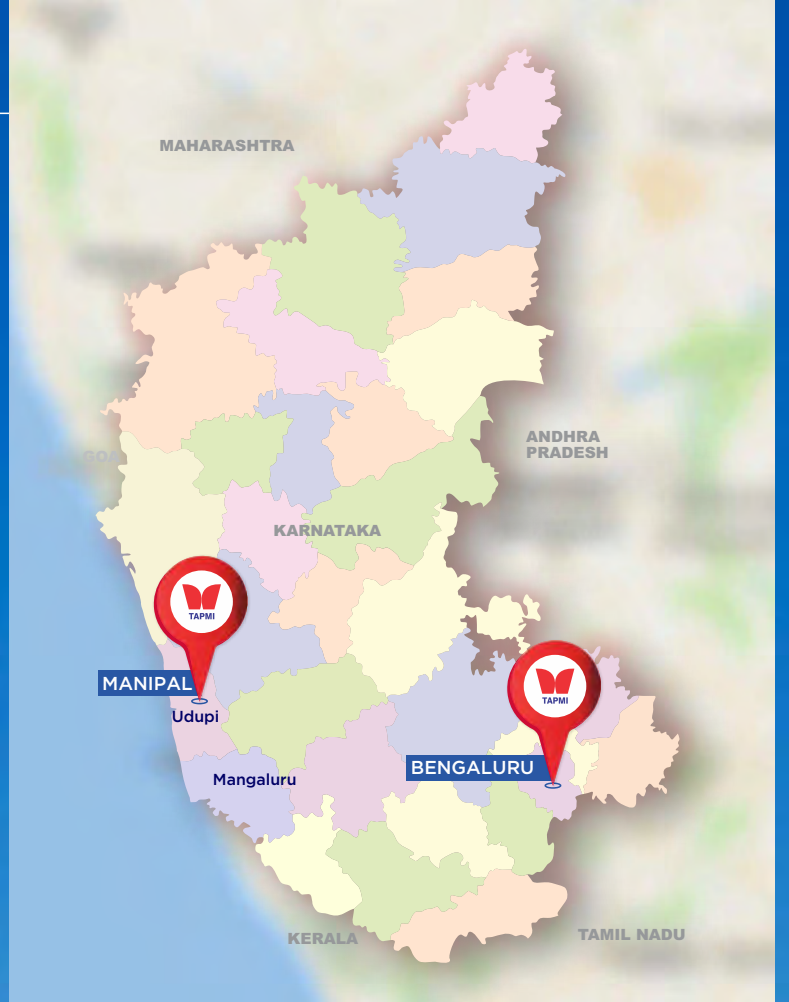
development, curricula and live projects to projects and partners in the spheres of sustainability, we at TAPMI, have integrated sustainability into our processes.

TAPMI is unique in creating a dedicated Centre of Excellence dedicated to Sustainable Management principles and has invested nearly INR 10 Crore to create a full-fledged 12,000 sq ft facility that houses the T A PAI CENTRE FOR SUSTAINABILITY & COMPETITIVENESS. The facility is the hub for sustainable management related teaching, innovative curricula & pedagogy development, impact-based innovation & entrepreneurship, executive training, SDG centred research and industry collaborations. The Centre also houses the 'Sustainability Collective' that brings together sustainability related scholars and practitioners from across the MAHE eco-system.

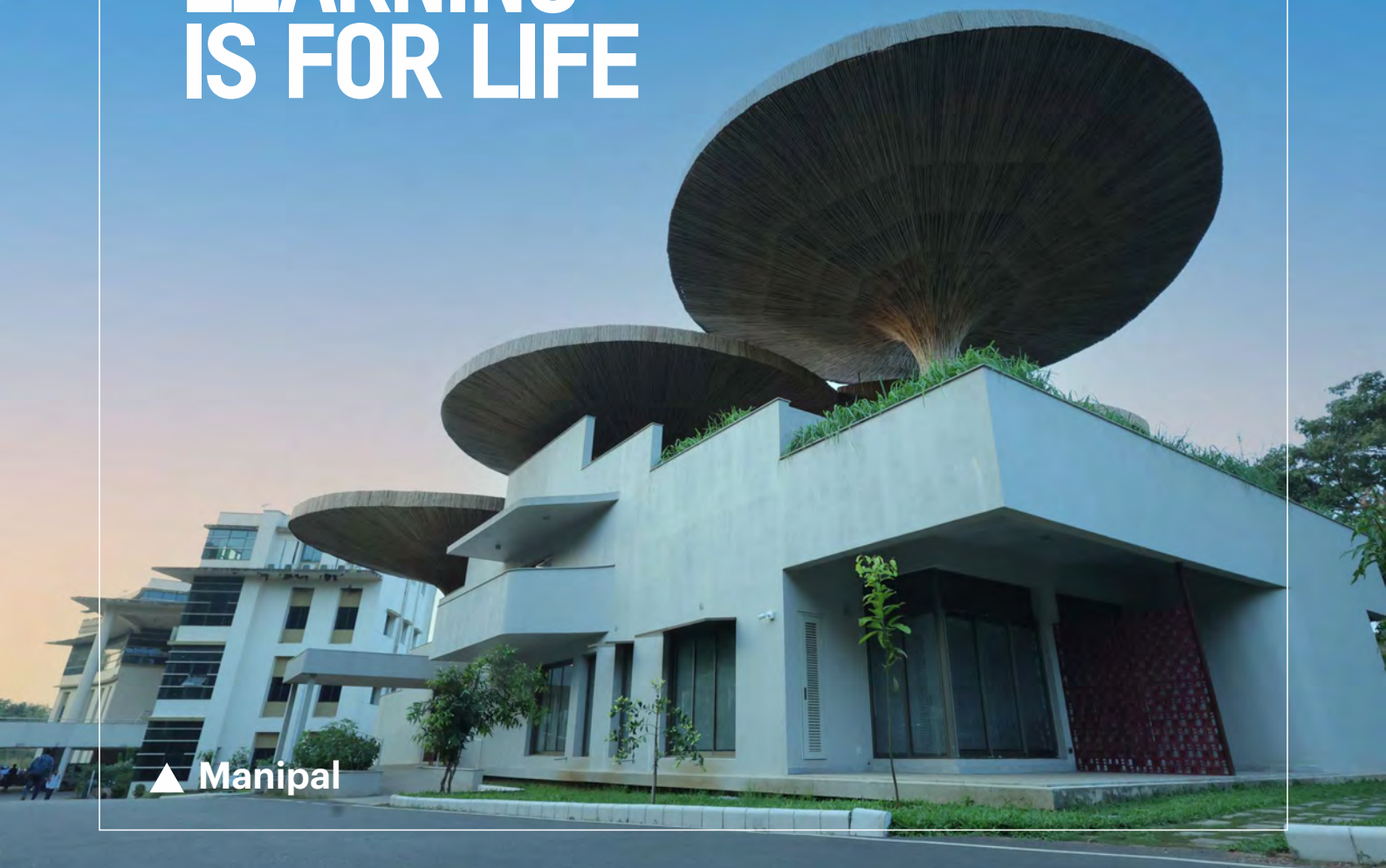


Integrating sustainability into every aspect of work, TAPMI believes that leaders of the future can be created who will be able to perform as pioneers towards holistic growth.

Come join us in our journey to create better communities and informed managers



# WHERE LEARNING IS FOR LIFE



▲ Manipal



# TAPMI

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## **T A PAI MANAGEMENT INSTITUTE (TAPMI)**

A constituent unit of Manipal Academy of Higher Education (MAHE)



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   /mytapmi