



TAPMI
(A constituent unit of MAHE, Manipal)



PLACEMENT REPORT - 2025

Batch of 2023-25





MBA – General Program

We are glad to announce the **100% placement** of the
MBA – General program students. The summary is given below.

Total Students	350
Students Opted Out	10
Interested Students	340
Total Placed	340
Placement Percentage	100%
Average CTC (INR Lakh per annum)	13.99*
Highest CTC (INR Lakh per annum)	32.77
Average CTC – Top 50 (INR Lakh per annum)	18.19*
Average CTC – Top 100 (INR Lakh per annum)	16.74*
Average CTC – Top 200 (INR Lakh per annum)	15.04*
Salary up-turn	3.9 times
Average CTC – Freshers	14.05*
Average CTC – Experienced	13.94*
PPO	58
Average CTC – PPO (INR Lakh per annum)	14.70
Highest CTC – PPO (INR Lakh per annum)	23.50
No. of Companies	89

* indicative CTC as few recruiters are yet to disclose their CTC offer



Sectoral Analysis

2023-25	% Students Placed	Average CTC (INR Lakh per annum)
IT & Analytics	18%	14.83
Consulting	22%	13.11
BFSI	39%	14.24
FMCG & Retail	4%	16.73
Others	17%	13.04

Key Recruiters



MBA – Marketing Program

We are glad to announce the **100% placement** of the MBA – Marketing program students. The summary is given below

Total Students	51
Students Opted Out	5
Interested Students	46
Total Placed	46
Placement Percentage	100%
Average CTC (INR Lakh per annum)	13.72*
Highest CTC (INR Lakh per annum)	19.59
Top 25% CTC Average (INR Lakh per annum)	16.44*
Top 50% CTC Average (INR Lakh per annum)	15.50*
Salary upturn	4.3 times
Average CTC – Freshers	13.55*
Average CTC – Experienced	13.75*
No. of Companies	34

* indicative CTC as few recruiters are yet to disclose their CTC offer



Key Recruiters



Key Job Profiles

- Area Business Manager
- Area Sales Management Trainee
- Associate 2: Cyber Risk and Compliance
- Associate Sales Manager
- Business Analyst- Operation
- Business Development Analyst
- Business Development Executive
- Commercial Excellence Trainee
- Consultant
- Customer Centricity
- Executive Trainee
- Management Trainee
- Management Trainee Sales
- Marketing Manager
- Pre- Sales
- Product Development
- Risk Consulting – Tech Risk
- Sales & Client Acquisition
- Sales Manager – Business Loan
- Sales Manager – Working Capital
- Sales Transformation – Account Development Strategist
- Senior Sales Engineer



MBA – HRM Program

We are glad to announce the **100% placement** of the
MBA – HRM program students. The summary is given below.

Total Students	44
Students Opted Out	6
Interested Students	38
Total Placed	38
Placement Percentage	100%
Average CTC (INR Lakh per annum)	12.86*
Highest CTC (INR Lakh per annum)	19.59
Top 25% CTC Average (INR Lakh per annum)	15.21*
Top 50% CTC Average (INR Lakh per annum)	14.32*
Salary upturn	3.4 times
Average CTC – Freshers	13.29*
Average CTC – Experienced	12.32*
No. of Companies	22

* indicative CTC as few recruiters are yet to disclose their CTC offer



Key Recruiters



Key Job Profiles

- Assistant Facility Manager
- Associate Analyst- HR Advisory
- Associate Consultant
- Associate: HR
- Consultant
- HR Campus Recruitment Partner
- HR Generalist
- HR Special Project
- HR Specialist
- HR Trainee
- Human Resources Manager
- Knowledge Management Consultant
- Management Trainee - HR
- Management Trainee - HRBP
- People Success Management Trainee
- Senior Consultant
- Senior Management Trainee
- Talent Acquisition Leadership Hiring

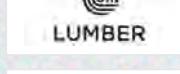
MBA – BKFS Program

We are glad to announce the **100% placement** of the
 MBA – BKFS program students. The summary is given below.

Total Students	59
Students Opted Out	1
Interested Students	58
Total Placed	58
Placement Percentage	100%
Average CTC (INR Lakh per annum)	14.73*
Highest CTC (INR Lakh per annum)	26.25
Top 25% CTC Average (INR Lakh per annum)	19.76*
Top 50% CTC Average (INR Lakh per annum)	17.15*
Salary upturn	4.7 times
Average CTC – Freshers	13.84*
Average CTC – Experienced	15.53*
No. of Companies	30



Key Recruiters

Key Job Profiles

- Analyst
- Analyst – Financial Operations
- Business Development Associate
- Command Area Development Programme
- Consultant
- Consultant Analyst
- Credit Analyst – Management Trainee
- Financial Analysis
- Financial Associate
- Global Finance & Business Management
- Management Analyst
- Management Trainee
- Management Trainee Operations
- Product Analyst
- Regulatory and Legal management Support
- Relationship Manager
- RIS Associate
- Risk Advisory (FRM)
- Risk Consulting – Tech Risk
- Sales & Client Acquisition
- Wealth & Investment Management



MBA – IB Program

We are glad to announce the **100% placement** of the MBA – IB program students. The summary is given below.

Total Students	25
Students Opted Out	2
Interested Students	23
Total Placed	23
Placement Percentage	100%
Average CTC (INR Lakh per annum)	11.74*
Highest CTC (INR Lakh per annum)	16.00
Top 25% CTC Average (INR Lakh per annum)	14.52*
Top 50% CTC Average (INR Lakh per annum)	13.22*
Salary upturn	4.1 times
Average CTC – Freshers	11.40*
Average CTC – Experienced	12.52*
No. of Companies	17



Key Recruiters



Key Job Profiles

- Area Business Manager
- Associate Business Analyst
- Associate Business Manager
- Associate Consultant
- Business Development Associate
- Business Development Executive
- Executive Research Associate
- Key Account Manager-NBFC
- Management Trainee
- Management Trainee Sales
- Sales Manager
- Sales Manager – Working Capital
- Sales Transformation – Account Development Strategist
- Senior Analyst
- Senior Executive – Sales
- Senior Management Trainee
- Store Manager
- Supply Chain Planning Consultant
- Tech Consulting–Cyber Security

PACE Team



