

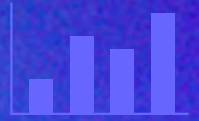


TAPMI
(A constituent unit of MAHE, Manipal)



PLACEMENT REPORT – 2025

Batch of 2023–25





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MBA – General Program

We are glad to announce the **100% placement** of the MBA – General program students. The summary is given below.

Total Students	350
Students Opted Out	10
Interested Students	340
Total Placed	340
Placement Percentage	100%
Average CTC (INR Lakh per annum)	13.99*
Highest CTC (INR Lakh per annum)	32.77
Average CTC – Top 50 (INR Lakh per annum)	18.19*
Average CTC – Top 100 (INR Lakh per annum)	16.74*
Average CTC – Top 200 (INR Lakh per annum)	15.04*
Salary up-turn	3.9 times
Average CTC – Freshers	14.05*
Average CTC – Experienced	13.94*
PPO	58
Average CTC – PPO (INR Lakh per annum)	14.70
Highest CTC – PPO (INR Lakh per annum)	23.50
No. of Companies	89

* indicative CTC as few recruiters are yet to disclose their CTC offer



Sectoral Analysis

2023-25	% Students Placed	Average CTC (INR Lakh per annum)
IT & Analytics	18%	14.83
Consulting	22%	13.11
BFSI	39%	14.24
FMCG & Retail	4%	16.73
Others	17%	13.04

Key Recruiters

AAJ	ABInBev	ACCENTURE ATC	ACCENTURE TC	adani	AEQUS	ALSTOM	anakin	Arceus
AXIS BANK	Bayer	BLUESTONE	Capgemini	care	CENTURYPLY	CiplaHealth	citi	COFFEE DAY
Cogitate	cognizant	COMMSCOPE	CRISIL	DE Shaw & Co	DARASHAW	DECATHLON	DOLL	Deloitte
DEZERV	digit	DIGITAL RAIL	EY	FEDERAL BANK	Genpact	genymedium	GEP	GrubHub
Grant Thornton	grayQuest	HCL	HDFC Life	HEXWARE	Himalaya	homefirst	HSBC	
ICICI Bank	Infosys	IntelliPaat	ITC	JLL	K&N	KNOWCRAFT	kotak	
LARSEN & TOUBRO	Lampros	LifeStore	LOUIS'S	make my trip	manpalglobal	MPI	Mercedes-Benz	
Michael Page	MOXADAMS	NAVKENZ	NORTHSTAR	OPTIV	P&G Health	Piramal	PRIMACY	Prodapt
pwc	Schneider	Sequel	TATA CAPITAL	ETE	Tech Mahindra	TVSCREDIT	TVS	U.S.T
		VEEFIN	vivriti	wakefit	WILLIS TOWERS	whatfix		



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MBA – Marketing Program

We are glad to announce the **100% placement** of the MBA – Marketing program students. The summary is given below

Total Students	51
Students Opted Out	5
Interested Students	46
Total Placed	46
Placement Percentage	100%
Average CTC (INR Lakh per annum)	13.72*
Highest CTC (INR Lakh per annum)	19.59
Top 25% CTC Average (INR Lakh per annum)	16.44*
Top 50% CTC Average (INR Lakh per annum)	15.50*
Salary upturn	4.3 times
Average CTC – Freshers	13.55*
Average CTC – Experienced	13.75*
No. of Companies	34

* indicative CTC as few recruiters are yet to disclose their CTC offer



Key Recruiters

Key Job Profiles

- Area Business Manager
- Area Sales Management Trainee
- Associate 2: Cyber Risk and Compliance
- Associate Sales Manager
- Business Analyst- Operation
- Business Development Analyst
- Business Development Executive
- Commercial Excellence Trainee
- Consultant
- Customer Centricity
- Executive Trainee
- Management Trainee
- Management Trainee Sales
- Marketing Manager
- Pre- Sales
- Product Development
- Risk Consulting – Tech Risk
- Sales & Client Acquisition
- Sales Manager – Business Loan
- Sales Manager – Working Capital
- Sales Transformation –Account Development Strategist
- Senior Sales Engineer



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MBA – HRM Program

We are glad to announce the **100% placement** of the MBA – HRM program students. The summary is given below.

Total Students	44
Students Opted Out	6
Interested Students	38
Total Placed	38
Placement Percentage	100%
Average CTC (INR Lakh per annum)	12.86*
Highest CTC (INR Lakh per annum)	19.59
Top 25% CTC Average (INR Lakh per annum)	15.21*
Top 50% CTC Average (INR Lakh per annum)	14.32*
Salary upturn	3.4 times
Average CTC – Freshers	13.29*
Average CTC – Experienced	12.32*
No. of Companies	22

* indicative CTC as few recruiters are yet to disclose their CTC offer



Key Recruiters



Key Job Profiles

- Assistant Facility Manager
- Associate Analyst- HR Advisory
- Associate Consultant
- Associate: HR
- Consultant
- HR Campus Recruitment Partner
- HR Generalist
- HR Special Project
- HR Specialist
- HR Trainee
- Human Resources Manager
- Knowledge Management Consultant
- Management Trainee – HR
- Management Trainee – HRBP
- People Success Management Trainee
- Senior Consultant
- Senior Management Trainee
- Talent Acquisition Leadership Hiring



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MBA – BKFS Program

We are glad to announce the **100% placement** of the MBA – BKFS program students. The summary is given below.

Total Students	59
Students Opted Out	1
Interested Students	58
Total Placed	58
Placement Percentage	100%
Average CTC (INR Lakh per annum)	14.73*
Highest CTC (INR Lakh per annum)	26.25
Top 25% CTC Average (INR Lakh per annum)	19.76*
Top 50% CTC Average (INR Lakh per annum)	17.15*
Salary upturn	4.7 times
Average CTC – Freshers	13.84*
Average CTC – Experienced	15.53*
No. of Companies	30

* indicative CTC as few recruiters are yet to disclose their CTC offer



Key Recruiters

Key Job Profiles

- Analyst
- Analyst – Financial Operations
- Business Development Associate
- Command Area Development Programme
- Consultant
- Consultant Analyst
- Credit Analyst – Management Trainee
- Financial Analysis
- Financial Associate
- Global Finance & Business Management
- Management Analyst
- Management Trainee
- Management Trainee Operations
- Product Analyst
- Regulatory and Legal management Support
- Relationship Manager
- RIS Associate
- Risk Advisory (FRM)
- Risk Consulting – Tech Risk
- Sales & Client Acquisition
- Wealth & Investment Management



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MBA – IB Program

We are glad to announce the **100% placement** of the MBA – IB program students. The summary is given below.

Total Students	25
Students Opted Out	2
Interested Students	23
Total Placed	23
Placement Percentage	100%
Average CTC (INR Lakh per annum)	11.74*
Highest CTC (INR Lakh per annum)	16.00
Top 25% CTC Average (INR Lakh per annum)	14.52*
Top 50% CTC Average (INR Lakh per annum)	13.22*
Salary upturn	4.1 times
Average CTC – Freshers	11.40*
Average CTC – Experienced	12.52*
No. of Companies	17

* indicative CTC as few recruiters are yet to disclose their CTC offer



Key Recruiters



Key Job Profiles

- Area Business Manager
- Associate Business Analyst
- Associate Business Manager
- Associate Consultant
- Business Development Associate
- Business Development Executive
- Executive Research Associate
- Key Account Manager-NBFC
- Management Trainee
- Management Trainee Sales
- Sales Manager
- Sales Manager – Working Capital
- Sales Transformation –Account Development Strategist
- Senior Analyst
- Senior Executive – Sales
- Senior Management Trainee
- Store Manager
- Supply Chain Planning Consultant
- Tech Consulting-Cyber Security



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PACE Team





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