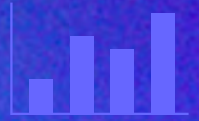




**TAPMI**  
(A constituent unit of MAHE, Manipal)



# PLACEMENT REPORT – 2025







**TAPMI**

(A constituent unit of MAHE, Manipal)



## MBA – General Program

We are glad to announce the **100% placement** of the MBA – General program students. The summary is given below.

Total Students	<b>350</b>
Students Opted Out	<b>10</b>
Interested Students	<b>340</b>
Total Placed	<b>340</b>
Placement Percentage	<b>100%</b>
Average CTC (INR Lakh per annum)	<b>13.99*</b>
Highest CTC (INR Lakh per annum)	<b>32.77</b>
Average CTC – Top 50 (INR Lakh per annum)	<b>18.19*</b>
Average CTC – Top 100 (INR Lakh per annum)	<b>16.74*</b>
Average CTC – Top 200 (INR Lakh per annum)	<b>15.04*</b>
Salary up-turn	<b>3.9 times</b>
Average CTC – Freshers	<b>14.05*</b>
Average CTC – Experienced	<b>13.94*</b>
PPO	<b>58</b>
Average CTC – PPO (INR Lakh per annum)	<b>14.70</b>
Highest CTC – PPO (INR Lakh per annum)	<b>23.50</b>
No. of Companies	<b>89</b>

\* indicative CTC as few recruiters are yet to disclose their CTC offer



### Sectoral Analysis

<b>2023-25</b>	% Students Placed	Average CTC (INR Lakh per annum)
IT & Analytics	<b>18%</b>	<b>14.83</b>
Consulting	<b>22%</b>	<b>13.11</b>
BFSI	<b>39%</b>	<b>14.24</b>
FMCG & Retail	<b>4%</b>	<b>16.73</b>
Others	<b>17%</b>	<b>13.04</b>

### Key Recruiters







# TAPMI

(A constituent unit of MAHE, Manipal)



## MBA – Marketing Program

We are glad to announce the **100% placement** of the MBA – Marketing program students. The summary is given below

Total Students	51
Students Opted Out	5
Interested Students	46
Total Placed	46
Placement Percentage	100%
Average CTC (INR Lakh per annum)	13.72*
Highest CTC (INR Lakh per annum)	19.59
Top 25% CTC Average (INR Lakh per annum)	16.44*
Top 50% CTC Average (INR Lakh per annum)	15.50*
Salary upturn	4.3 times
Average CTC – Freshers	13.55*
Average CTC – Experienced	13.75*
No. of Companies	34

\* indicative CTC as few recruiters are yet to disclose their CTC offer



### Key Recruiters


### Key Job Profiles

- Area Business Manager
- Area Sales Management Trainee
- Associate 2: Cyber Risk and Compliance
- Associate Sales Manager
- Business Analyst- Operation
- Business Development Analyst
- Business Development Executive
- Commercial Excellence Trainee
- Consultant
- Customer Centricity
- Executive Trainee
- Management Trainee
- Management Trainee Sales
- Marketing Manager
- Pre- Sales
- Product Development
- Risk Consulting – Tech Risk
- Sales & Client Acquisition
- Sales Manager – Business Loan
- Sales Manager – Working Capital
- Sales Transformation –Account Development Strategist
- Senior Sales Engineer





# TAPMI

(A constituent unit of MAHE, Manipal)



## MBA – HRM Program



We are glad to announce the **100% placement** of the MBA – HRM program students. The summary is given below.

Total Students	44
Students Opted Out	6
Interested Students	38
Total Placed	38
Placement Percentage	100%
Average CTC (INR Lakh per annum)	12.86*
Highest CTC (INR Lakh per annum)	19.59
Top 25% CTC Average (INR Lakh per annum)	15.21*
Top 50% CTC Average (INR Lakh per annum)	14.32*
Salary upturn	3.4 times
Average CTC – Freshers	13.29*
Average CTC – Experienced	12.32*
No. of Companies	22

### Key Recruiters



### Key Job Profiles

- Assistant Facility Manager
- Associate Analyst- HR Advisory
- Associate Consultant
- Associate: HR
- Consultant
- HR Campus Recruitment Partner
- HR Generalist
- HR Special Project
- HR Specialist
- HR Trainee
- Human Resources Manager
- Knowledge Management Consultant
- Management Trainee – HR
- Management Trainee – HRBP
- People Success Management Trainee
- Senior Consultant
- Senior Management Trainee
- Talent Acquisition Leadership Hiring

\* indicative CTC as few recruiters are yet to disclose their CTC offer





**TAPMI**  
(A constituent unit of MAHE, Manipal)



## MBA – BKFS Program

We are glad to announce the **100% placement** of the MBA – BKFS program students. The summary is given below.

Total Students	59
Students Opted Out	1
Interested Students	58
Total Placed	58
Placement Percentage	100%
Average CTC (INR Lakh per annum)	14.73*
Highest CTC (INR Lakh per annum)	26.25
Top 25% CTC Average (INR Lakh per annum)	19.76*
Top 50% CTC Average (INR Lakh per annum)	17.15*
Salary upturn	4.7 times
Average CTC – Freshers	13.84*
Average CTC – Experienced	15.53*
No. of Companies	30

\* indicative CTC as few recruiters are yet to disclose their CTC offer



### Key Recruiters

accenture TC	Arcesium	AXIS BANK
CARE Ratings	CRISIL An IISD Global Company	D&P ADVISORY
DARASHAW ALL ABOUT FINANCE	DELL	Deloitte.
DEZERV	EY Building a better working world	FEDERAL BANK SOUND FINANCE. SOUND FUTURE.
HINDJIA LEYLAND FINANCE	HSBC	Indiabulls Ratings INDIABULLS RATING AGENCY
IntelliPaat	JPMORGAN CHASE & CO.	KPMG
LOWE'S	LUMBER	NORTHSTAR
PAHAL A NEW BEGINNING	Sequel Next generation logistics	TATA CAPITAL
TresVista Catalyzing Your Impact	virtusa	WELLS FARGO

### Key Job Profiles

- Analyst
- Analyst – Financial Operations
- Business Development Associate
- Command Area Development Programme
- Consultant
- Consultant Analyst
- Credit Analyst – Management Trainee
- Financial Analysis
- Financial Associate
- Global Finance & Business Management
- Management Analyst
- Management Trainee
- Management Trainee Operations
- Product Analyst
- Regulatory and Legal management Support
- Relationship Manager
- RIS Associate
- Risk Advisory (FRM)
- Risk Consulting – Tech Risk
- Sales & Client Acquisition
- Wealth & Investment Management





**TAPMI**  
(A constituent unit of MAHE, Manipal)



## MBA – IB Program

We are glad to announce the **100% placement** of the MBA – IB program students. The summary is given below.

Total Students	<b>25</b>
Students Opted Out	<b>2</b>
Interested Students	<b>23</b>
Total Placed	<b>23</b>
Placement Percentage	<b>100%</b>
Average CTC (INR Lakh per annum)	<b>11.74*</b>
Highest CTC (INR Lakh per annum)	<b>16.00</b>
Top 25% CTC Average (INR Lakh per annum)	<b>14.52*</b>
Top 50% CTC Average (INR Lakh per annum)	<b>13.22*</b>
Salary upturn	<b>4.1 times</b>
Average CTC – Freshers	<b>11.40*</b>
Average CTC – Experienced	<b>12.52*</b>
No. of Companies	<b>17</b>

\* indicative CTC as few recruiters are yet to disclose their CTC offer



### Key Recruiters



### Key Job Profiles

- Area Business Manager
- Associate Business Analyst
- Associate Business Manager
- Associate Consultant
- Business Development Associate
- Business Development Executive
- Executive Research Associate
- Key Account Manager-NBFC
- Management Trainee
- Management Trainee Sales
- Sales Manager
- Sales Manager – Working Capital
- Sales Transformation –Account Development Strategist
- Senior Analyst
- Senior Executive – Sales
- Senior Management Trainee
- Store Manager
- Supply Chain Planning Consultant
- Tech Consulting-Cyber Security





**TAPMI**  
(A constituent unit of MAHE, Manipal)



## PACE Team







**TAPMI**  
(A constituent unit of MAHE, Manipal)



ASSOCIATION  
OF  
**AMBA**

