



**TAPMI**  
(A constituent unit of MAHE, Manipal)



# CELEBRATING EXCELLENCE

**TAPMI Campus Placement  
Report 2023**



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**Students Placed  
(Batch Wise)**

**367**  
PGDM General



**59**  
PGDM BKFS



**36**  
PGDM Marketing

**ACHIEVING  
MILESTONES  
WITH EVERY  
BATCH**

**TAPMI Batch of 2023  
has achieved 100%  
Placement Record**

**100%**



**22**  
PGDM HRM





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# THE MAGIC NUMBERS

**Highest CTC  
(INR lakh per annum)  
Batch Wise**

## PGDM General

**2021-23**

**24.8**

**2020-22**

**25.6**

## PGDM BKFS

**2021-23**

**22.3**

**2020-22**

**32.2**

## PGDM HRM

**2021-23**

**15.0**

**2020-22**

**23.6**

## PGDM Marketing

**2021-23**

**23.4**

**2020-22**

**18.0**



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# INCREASING OUR EXCELLENCE, WITH EVERY PASSING BATCH

**Average CTC  
(INR lakh per annum)  
Batch Wise**

## PGDM General

2021-23

**14.6**

2020-22

**12.5**

## PGDM BKFS

2021-23

**15.7**

2020-22

**12.6**

## PGDM HRM

2021-23

**12.8**

2020-22

**12.1**

## PGDM Marketing

2021-23

**14.8**

2020-22

**11.6**



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# RAISING THE BAR YEAR-ON- YEAR

**Average CTC  
Growth in 2023**



**17%**  
**PGDM General**

**6%**  
**PGDM HRM**

**25%**  
**PGDM BKFS**

**28%**  
**PGDM Marketing**





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# MATCHING EXPERIENCE WITH MARKET NEEDS

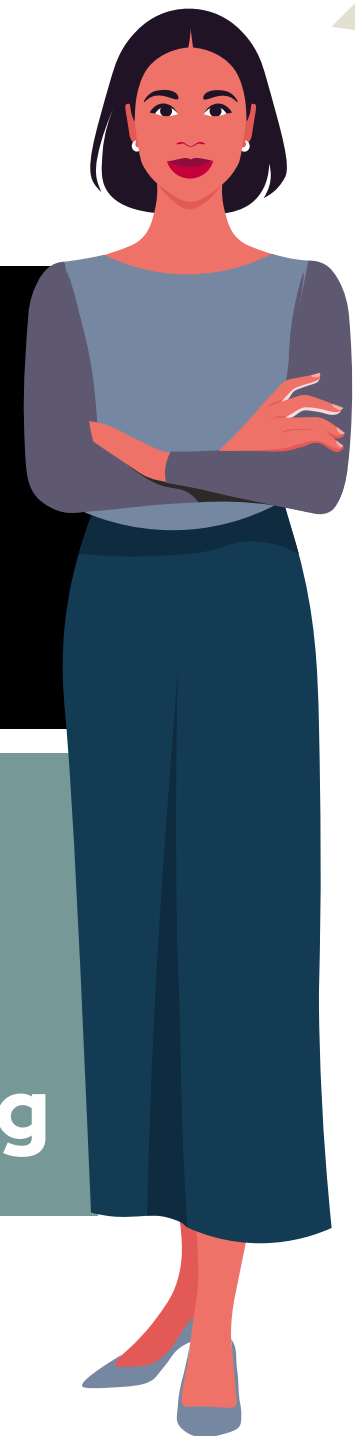
**Salary Upturn for  
Experienced Students**

**4.1x**  
PGDM  
General

**4.2x**  
PGDM  
HRM

**5.4x**  
PGDM  
BKFS

**3.9x**  
PGDM  
Marketing





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# NURTURING CORPORATE COLLABORATIONS

## Key Recruiters of TAPMI Placement 2023



# TAPMI

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## **T A PAI MANAGEMENT INSTITUTE (TAPMI)**

A constituent unit of Manipal Academy of Higher Education (MAHE)

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