



We give our students the best breaks, jump-starting their careers.

PGDM – Marketing
Placement Report
(Batch of 2020-2022)



Student Statistics

PGDM – Marketing Batch of 2022

Total Students

56

Students Opted Out

02

Interested Students

54

Total Placed

54

Placement
Percentage

100%





Expounding Excellence in Numbers



	2020-22	2019-21
	(INR Lakh per annum)	
Highest CTC	18.0	15.1
Average CTC	11.6*	10.3
Top 10% CTC Average	14.2*	12.3
Top 50% CTC Average	12.7*	11.7

* indicative CTC as few recruiters are yet to disclose their CTC offer



It just gets better,
each year!



12.5%

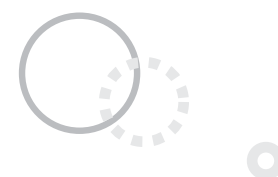
CTC growth, compared
to last year

INR 12 LPA

Average CTC of
Experienced Students

3.7x

Salary Upturn of
Experienced Students



PGDM – Marketing Placement Batch 2020-22 | Key Recruiters



Giving an opportunity to
start one's career with the
best industry names.



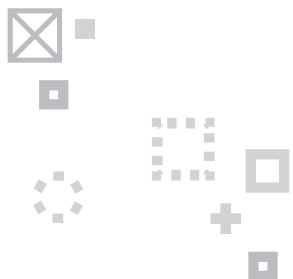


Experiential Learning
Leads to Greater Flexibility
in Job Roles



Key Job Profiles

- Presales LSH
- Functional Consultant
- B2B Solution Sales Consultant
- Area Manager Trainee
- Territory Sales Manager
- Consultant
- Presales - Consulting
- Management Trainee (Sales & Marketing)
- Sales Trainee
- Core Research Services
- Sales Manager - Mortgages
- Business Development Manager





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