



UNNAT BHARAT ABHIYAN



TAPMI as a Unnat Bharat Abhiyan Partner Institution of the All India Council for Technical Education, is committed to supporting the extension of the positive impact of the free market system to all sections of society, especially rural populations, women, youth and otherwise disadvantaged communities.

TAPMI has identified and carried out the first phase of activity under the Unnat Bharat Abhiyan in the following 5 village panchayats in the Udupi District:

1. Tallur
2. Mattu
3. Badagabettu 80
4. Thakkatte, Kumbhashi
5. Miyar



Group : AA1 & AA2

Title : Koraga Tribe – Basket Weaving

SDGs : GOAL 1: No Poverty,

GOAL 8: Decent Work and Economic Growth

Scope: Identifying scope of existing livelihood initiatives of the Koraga tribals - including 'butti' making/ basket weaving - access to markets, product diversification, better marketing strategy.

Result Achieved: Products designs were revamped, found many hotels in and around Manipal which were interested in buying baskets, tissue boxes, gift boxes, etc. from the Koraga tribe. Successfully connected with an order for boxes from Crafts Mantra.

Members: Debanjana Mitra, Rajat Kapil, Siddharth Singh, Soham Moitra, Tejas Deendayal Sharma, Abhineet, Aboli Tukaram Gunjal, Aditya Alkesh Patel, Ashish Chauhan, Vrinda Agarwal



Group : AI1 & AI2

Title : Renewables Enabled Livelihoods – Pottery / Earthen-ware

SDGs : GOAL 7: Affordable and Clean Energy;
GOAL 8: Decent Work and Economic Growth;
GOAL 9: Industry, Innovation and Infrastructure

Scope: Pottery (Programmatic Pilot) Scale up strategy for solar powered solutions for potters. Overall value added opportunities in pottery and new uses of clay based products recommended.

Result Achieved: Confirmed the possibility of scaling up based on success of the pilot.

Members: Anusha Nandigam, Himanshu Varshney, Prateek Singhal, Shefali Arvindkumar Sharma, Sourav Banerjee, Jishnu Nandakumar, Parth Vinod Gautam, Samiksha Gunwant Nihul, Yagneshwar Chowdary Bandlamudi



Group : J1 & J2

Title : Campus Water Harvest Initiative

SDGs : GOAL 6: Clean Water and Sanitation

Scope: Study Rain Water Harvesting, water table recharging & water recycling opportunities on campus (especially for bund creation) and come up with relevant recommendations.

Result Achieved: Water recycling, reuse and conservation execution plan has been created and adopted.

Members: Anirban Kesh, Shivika Singh, Sushal Sharad Patil, Urvashi Vatsa, Varghese, Farhaan Zakaria Rouf, Nishant Sharma, Jacob Appeecil, Aditya Baruri, Akhil Sivadasan Nair, Apoorva Rajan



Group : S1& S2

Title : Mattu Gulla – Market access/ Organics labelling

SDGs : GOAL 12: Responsible Consumption and Production

Scope: To assist the Karavali Integrated Farmer Producer Organization to sustainably monetise the Geographical Indication (GI) tag and increase value added component for Mattu Gulla farmers

Result Achieved: Positive response from local restaurants, interest from online retail chains for future business opportunities and feasible packaging options for export

Members: Aswathy, Chandraday Bhowmik, Darren Vincent Pereira, Gopalkrishna Bhat, Nitin Bhatnagar, Adithya K S, Madhurima Bhowmick, Mahender Reddy Chandupatla, Mitali Hemant Gadam



Group : X1 & X2

Title : Art to Assets

SDGs : GOAL 8: Decent Work and Economic Growth;
GOAL 9: Industry, Innovation and Infrastructure

Scope: Assisting graduates from partner institute in setting up businesses in local craft, understanding new market needs, newer methods of reaching clients, meeting market needs and product diversification

Result Achieved: Website template designed through wix.com and training program conducted through a marketing game

Members: Abinandhanan S K; Ameya Gupta; Aritra Datta; Swarnim Prakash Srivastava; Akshit Karunakar Hegde; Alok A N; Poorva Gupta; Tanimasthana

