

Graduate Attributes in the 21st Century

TAPMI Round Table 2017

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Our Mission Statement

“To excel in postgraduate management education, research and practice”

Setting the Scene

My Priorities for TAPMI

- Research
 - Creating new ideas and new knowledge
 - Look at issues impacting our society and environment
- Education
 - Sharing our knowledge and ideas with tomorrow's business leaders
 - Build capability for the future.
- Community
 - To work with local, national and global communities
 - Demonstrate leadership

Education Strategy

- Continue to generate high demand from talented students
- Make TAPMI the destination of choice
- Focus on student outcomes and career choices
- Create a student centred learning atmosphere

Education Strategy

- Provide meaningful and real-world opportunities to TAPMI students
- Invite senior industry professionals to co-teach second year courses – all areas to create a bank of industry professionals.
- Create industry relevant graduates

University Education

What should we equip our students with?

1. Knowledge

2. Skills

3. Attributes

What are Graduate Attributes?

- University of Kent, define Graduate Attributes as “values and beliefs which a University identifies as the hallmark of their graduates’ experience”.

What are Graduate Attributes?

- Leading B-Schools define Graduate attributes as a set of characteristics that are transferable beyond the disciplinary context in which it was developed.
- Graduate Attributes are not a set of skills to be mastered.
- Effectively, these are qualities that B-Schools must impart in graduates
- These attributes must be disseminated to all stakeholders

What are Graduate Attributes?

- British B-Schools define graduate attributes as qualities, skills and understanding a student develops as a result of the learning they obtain when they complete the program of study.
- These are attributes they offer to employers and society.
- Framework for engaging with the wider world.

What are Graduate Attributes?

- Focus is to encourage students to reflect on the broader purpose of their University education
- Attributes are not only developed in the context of the program they study in but what is generally called the total university experience.
- Employers and other stakeholders respect and that helps our graduates stand out

Should our graduates only be employable or should they also be entrepreneurial?

What are Graduate Attributes?

- What attributes are required for being employable?
- What attributes are required for being entrepreneurial?
- Why are the Bill Gates, Tim Cook, Richard Branson, Larry Page, Sergey Brin, Mark Zuckerberg's of the world so successful?
- What makes them stand apart?

Common Themes Around the World

- Global citizenship / cultural awareness
- Professionalism, ethics, values
- Social responsibility - service to the community
- Lifelong learning
- Technological literacy
- Initiative, problem-solving skills
- Leadership

What do Employers Want? (Sydney Morning Herald)

- Be diverse
- Go team
- Be a leader
- Be ready
- Experience

What do Employers Want? (Sydney Morning Herald)

- Marks
- Forms
- Tests
- Who?
- Creativity

Agenda for Today

Two Point Agenda

- Identify Graduate Attributes for TAPMI
- How do we embed in the TAPMI Curriculum?
- Explore Tinto's Learning Community Model
 - Individual courses exist but links must be established between courses
 - Interdisciplinary team must teach courses
 - Multiple perspectives are important for students
 - Student engagement improves

Thank You