



# **Placement Report**

## **Batch of 2015-17**

**Placement and Corporate  
Relations Committee  
TAPMI**





## Final Placement Report Batch of 2015-17



### PLACEMENT OVERVIEW

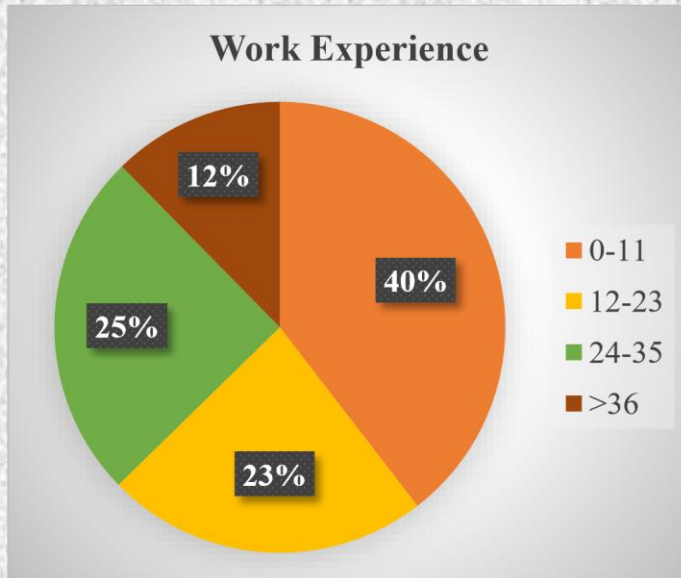
TAPMI reinforced its position as one of the premier business schools in the country as it completed its Final Placements for the batch of 2015 – 2017. A total of 445 students participated in the placement process, with 407 students from the flagship PGDM course, 31 students from the PGDM-BKFS course, and 7 students from the PGDM-Healthcare course. There were 80% conversion in Pre-Placement offers either from their summer internship organizations or through various B-school competitions, hence, proving their mettle through high quality work. The regular recruiters at TAPMI reinforced their faith in the quality of talent by hiring in big numbers. This year witnessed a substantial 33% new companies confirming participation for the final placement process. The average CTC across the three courses is INR 10.06 LPA, which is a 9% increase over the previous year with the highest domestic CTC offered being INR 19.4 LPA. The placement season saw an overwhelming response from companies spanning across various functions such as BFSI, Consulting, General Management, IT/ITES, Strategy, Sales and Marketing, and Operations. The stellar placements at TAPMI stands testament to the faith shown in its pedagogy, faculty, alumni and students by the stalwarts of the industry.



**Placement and Corporate Relations Committee  
TAPMI**



## BATCH PROFILE



**Total Batch Strength: 445**

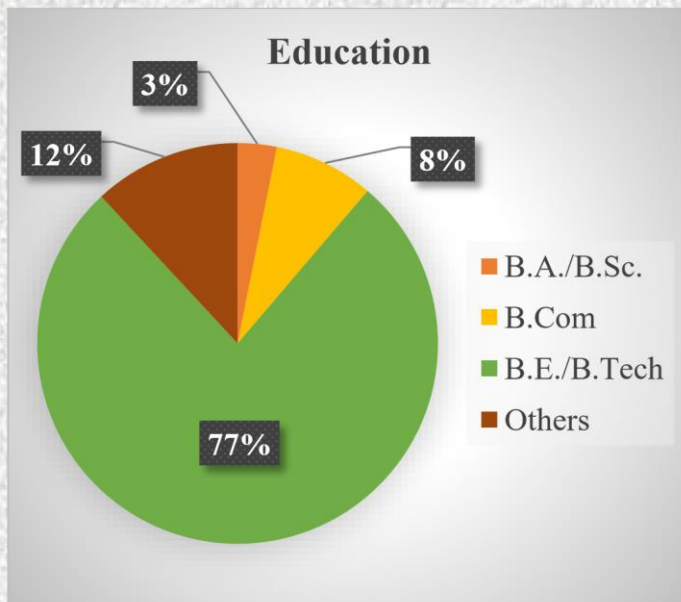
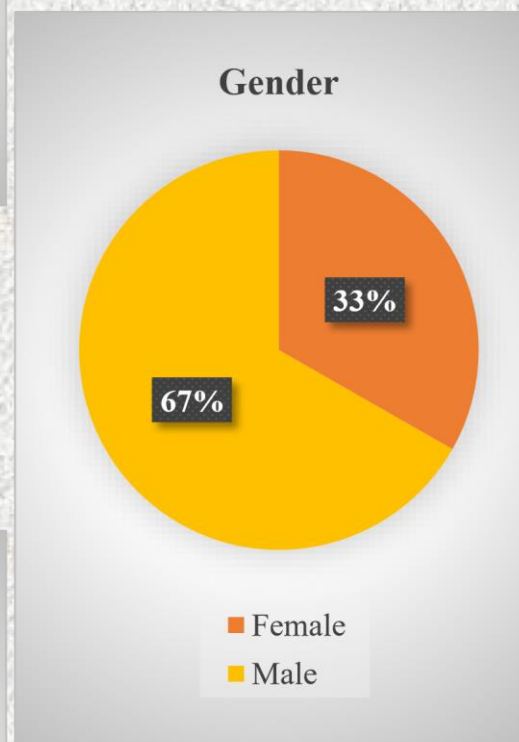
**PGDM: 407**

**PGDM-BKFS: 31**

**PGDM-HC: 7**

**Average Age: 25.01 years**

**Average Work Experience: 17.32 months**



### Specialisation wise (PGDM)

**Marketing: 191**

**Finance: 137**

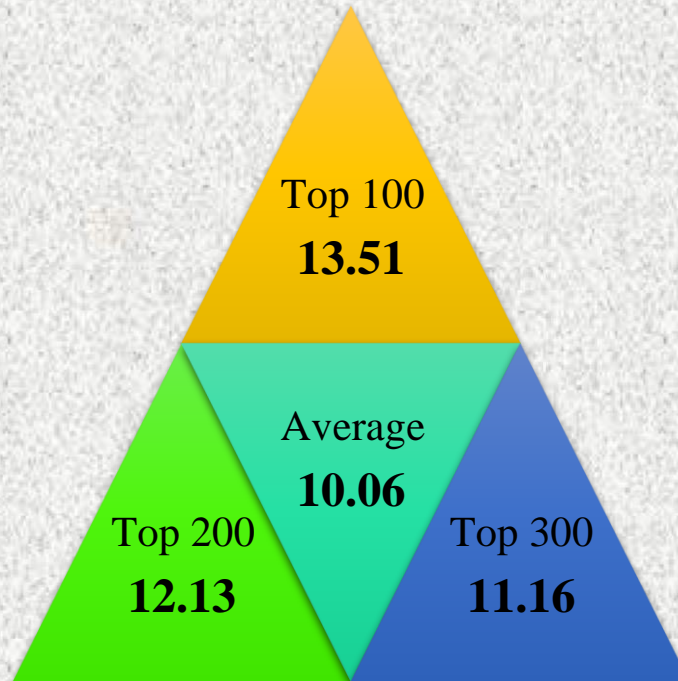
**Operations: 48**

**Human Resource: 31**



## **KEY HIGHLIGHTS**

### **Salary Statistics**



**\*\*All values in LPA (INR)**





### Compensation Details

Course	PGDM	HCM	BKFS	Overall
Total Students	407	7	31	445
Placed	405*	7	31	445
% Placed	100	100	100	100
Average CTC **In LPA (INR)	10.06	9.45	10.22	10.06

\*Two students opted out of the placement process

### Specialization Wise (PGDM)

Specialization	Marketing	Finance	Operations	HR
Total Students	191	137	48	31
Placed	191	137	47*	30*
% Placed	100	100	100	100
Average CTC **In LPA (INR)	10.29	9.59	10.54	9.97

\*Two students opted out of the placement process

### Sector Wise Analysis

Sector	Total Offers	PGDM	HCM	BKFS	Percentage
BFSI	150	133	3	14	33.86%
Consulting	107	91	1	15	24.15%
E-Commerce / M-Commerce	4	4	0	0	0.90%
FMCG / Retail	17	17	0	0	3.84%
Healthcare / Pharma	5	5	0	0	1.13%
IT / ITES	98	94	2	2	22.12%
Manufacturing	24	24	0	0	5.42%
Media / Entertainment / Publishing	6	5	1	0	1.35%
Others (Brand Mgmt., Education, Logistics, MR, BPO, Service, etc.)	16	16	0	0	3.61%
Telecom	16	16	0	0	3.61%
<b>Grand Total</b>	<b>443</b>	<b>405</b>	<b>7</b>	<b>31</b>	<b>100.00%</b>





**Final Placement Report**  
**Batch of 2015-17**



**SOME PROMINENT NEW RECRUITERS**



**SOME OF OUR REPEAT RECRUITERS**

