

TAPMI was founded in 1980 with a view to complement the engineering and medical education offered in Manipal (Karnataka). The PGDM programme was started in 1984 as a 2-year, fully residential programme under a separate TAPMI trust and as an autonomous institute. TAPMI started its PGDM (Healthcare) programme in 2010. Both these programmes are approved by the All India Council of Technical Education (AICTE). In 2009, TAPMI shifted to a new 42-acre campus. The institute has received AACSB (Association to Advance Collegiate Schools of Business) accreditation, a rigorous process that mentors an institute through its processes of faculty selection and development, curriculum design and student learning. TAPMI is only the second institute in India to receive this accreditation.

**Best Practices Followed**

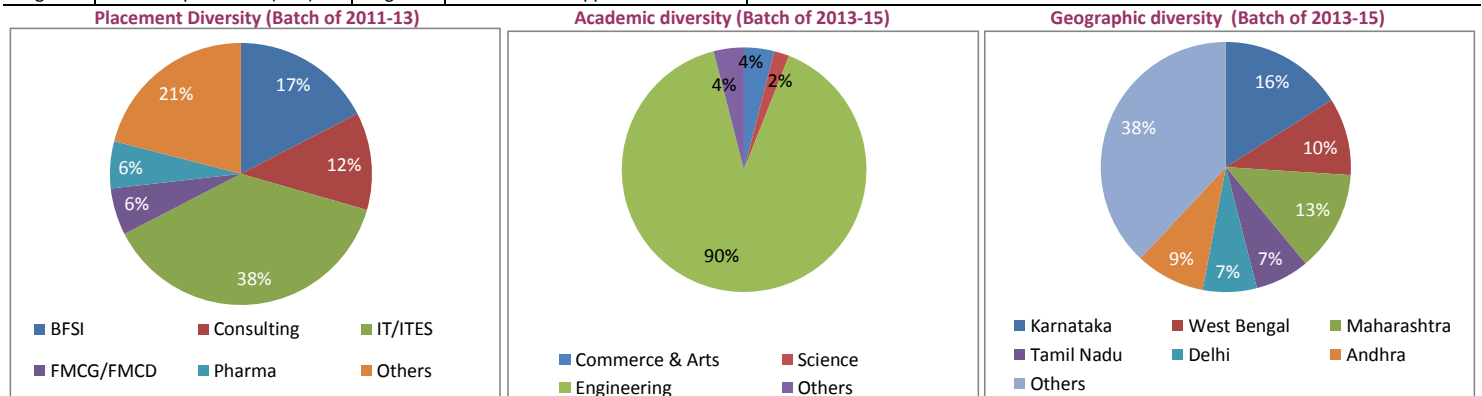
- Strong organisation structure backed by a group with significant experience in the field of education.
- Transparency in placement process with final placements and summer placements audited under Indian Placement Reporting Standards (IPRS)

Areas of Excellence	Areas of Strong Performance	Areas of Good Performance	Areas of Improvement
<ul style="list-style-type: none"> <li>• Comprehensive Performance Management System (CPMS) used to plan the faculty work areas in tune with the goals for academics and research</li> <li>• AACSB accredited</li> </ul>	<ul style="list-style-type: none"> <li>• Enhanced peer learning due to good geographical diversity of students</li> <li>• Consistent placement record</li> <li>• Well-qualified faculty</li> </ul>	<ul style="list-style-type: none"> <li>• Case-study based methodology of teaching</li> <li>• Active student bodies with student participation at national level contests</li> <li>• Learning and physical infrastructure</li> </ul>	<ul style="list-style-type: none"> <li>• Adequacy of faculty</li> <li>• Academic diversity of students</li> <li>• Consulting assignments by faculty</li> </ul>

Graded Programme Details		Students - Key Statistics		Permanent Faculty		Student Outcome* (Batch of 2011-13)	
Program	PGDM (2 years)	Student strength (13-15)	395	Faculty strength	34	Placements**	100%
Offered since	1984	Average age	24 years	Median teaching experience	8 years	Median salary	Rs. 8.5 Lakh
Status	Autonomous	Average work experience	25 months	Median Industry experience	6 years	Maximum salary	Rs. 13.6 Lakh
Recognition	AICTE, AACSB	Percentage of female students	31%	Retention rate	59%	Pre-placement offers	3%
Program Fee	Rs. 12 lakh	Percentage of students with work experience > 2 years	48%	Student-Faculty ratio	21:1	No. of student clubs	10 professional student clubs
Total Seats	420 (Approved)	Entrance Exam	CAT, GMAT, XAT	Visiting faculty	41	Predominant placement region	Pan India

\*As per CRISIL audited data in compliance with IPRS standards \*\*excluding 6 students who opted out

Admission statistics : Cut offs				Prominent recruiters	
General quota seats		Management quota seats		Bajaj Finance Ltd, Infosys Ltd, Cognizant, Wipro Ltd, Idea Cellular Ltd, HDFC Bank Ltd, ICICI Bank Ltd, Pricewaterhouse Coopers India	
Cut off	80.54 percentile (CAT)	Cut off	Not Applicable		
Highest	99.63 percentile (XAT)	Highest	Not Applicable		



**Curriculum**

The programme follows a trimester pattern with 7-8 subjects per trimester and has over 60 electives in second year including a non-credit course on entrepreneurship management

The teaching pedagogy involves a mix of lectures, simulation games and case studies along with group-learning assignments.

In their last term, top students can optionally write a research paper in collaboration with a faculty member or they may even work with faculty under the Course of Independent Study scheme, to pursue special areas of interest.

**Industry Interaction**

The institute has conducted 55 guest lectures in 2012-13 and 41 guest lectures so far. Most speakers belong to senior management of well-established organisations.

The institute conducted 25 Executive Education Programmes (EEPs) in 2012-13 for organisations such as ICICI Bank, Larsen & Toubro and Indian Oil Corporation Ltd.

**Infrastructure**

The institute operates out of a new 42-acre residential campus in Manipal. An additional 60,000 square feet (sq ft) has been added as a separate academic block.

The 42-acre campus includes a built up area of 2,50,000 sq ft with Wi-Fi-enabled, air-conditioned classrooms for students, offices for faculty and staff, a knowledge centre, a computer centre, a student's centre, residences for faculty and staff and 3 hostel blocks for men and women. Hostel capacity for students has been increased in 2012-13 to accommodate additional 200 students.

The institute subscribes to databases such as EBSCO's business source Complete, Proquest's ABI Inform global, ISI Emerging Markets, CRISIL's Industry Analysis, NCTI's trade-info, CMIE's Prowess, CapEx & EIS

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