

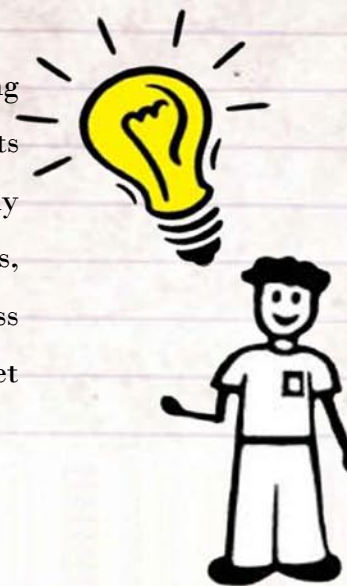
Venture Capitalist: Ventureeast

Anuradha Ramachandran,
Principal, Chennai

Anuradha manages the investments of the Ventureeast-Tenet Fund in the technology and tech enabled services space. She is a finance professional with considerable experience in corporate finance and investment banking. Her portfolio companies include Intelizon Energy, a solar power products firm; Mobien, an enterprise mobility solutions firm; Lattice Bridge a speech recognition technology solutions provider; Vortex, a technology-enabled finance solutions provider; and USourceIT a service provider to SMEs in the outsourcing industry.

Anuradha works closely with her portfolio companies, in most cases as a director on the boards of companies. In the instance of Mobien, which Anuradha sourced through her network of former colleagues, she identified and studied the value proposition, reviewed the technology, whetted and perfected the business plan, and finally moved to invest in less than six months of identifying the deal. Anuradha has since worked very closely with the company providing strategic direction, and helping to put in place and execute a robust business plan.

Anuradha worked with the Tenet group of IIT Madras prior to its joining hands with Ventureeast. The fund is a pioneering effort due to its association with the premier educational and research institution. In many cases, portfolio companies of the fund have been incubated at IIT Madras, thus giving them a head start by putting within their reach world-class research facilities, expertise, and knowledge. Prior to joining the Tenet



group, Anuradha worked in the investment banking and corporate finance divisions of Lazard India, UTV Interactive, Cadila Pharmaceuticals, and Financial Express. She has experience across segments such as M&A, strategic advisory, planning, project finance, and equity research.

Anuradha has a B.Sc in Physics and an MBA in Finance from the Madurai Kamaraj University. Apart from her directorships, she is also a member of The Indus Entrepreneurs (TiE), and the Indian Angel Network. She is an amateur basketball player, an avid reader of fiction, and a movie buff.

