



**TAPMI**

**T. A. PAI MANAGEMENT INSTITUTE  
MANIPAL - 576104**

*Research Seminar*

“Technology Adoption in e-Governance”

*Speakers*

***Prof. Madhuchhanda Das Aundhe***

***&***

***Prof. N. Ramesh***

Centre for Executive Education  
T. A. PAI Management Institute, Bangalore

3.00 p.m. Oct 21 2009, Classroom No. F2, TAPMI New Campus

All are invited

## Abstract

Nemmadi is a G-C e-Governance programme under implementation in the state of Karnataka. The case seeks to understand the Nemmedi project from the perspective of adoption of a technological innovation by the various stakeholders. The literature on adoption of technological innovation offers a process framework to help understand the dynamics, over the life-cycle of a project – from its genesis to its successful adoption or termination. The case attempts to capture the processes involved in the key phases of motivation, decision-making and implementation of the project. The case is aimed at articulating the critical inter-relationships among the three phases and its influence on impact of adoption. This is expected to illuminate the important managerial and leadership implications for success in e-Governance projects.

Through the above pedagogical case, the authors also wish to explore the connection between the expected *learning outcomes of the case*, and *domain maturity*. The proposition being explored posits that levels of learning outcomes of pedagogical cases increase as domain maturity increases.

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